

# SUMMER FEEDING 2017

## community food bank of eastern oklahoma

Shiraya Proffitt, Community Initiatives Manager

STRENGTHS



SUCCESS!

OPPORTUNITIES

WEAKNESSES



Fighting Hunger, Feeding Hope  
**FOOD BANK**  
Community **FOOD BANK** of Eastern Oklahoma  
[www.okfoodbank.org](http://www.okfoodbank.org)





# SUCCESS!

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**10,791** Meals Served to Children  
**1,158** Meals Served to Adults (FB Donations)  
**2,225** Meals Donated to Tulsa Day Center  
**14,174** Total Meals Served June 1st-July 31st

CULINARY



# CULINARY

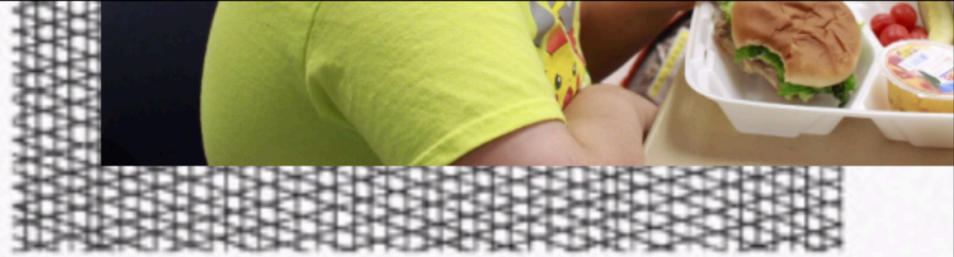
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**14** Unique Lunch Menus  
**506** Volunteer Hours Contributed  
**13,879** Total Meals Built





# STRENGTHS





## WHAT DID WE DO WELL?

### Model:

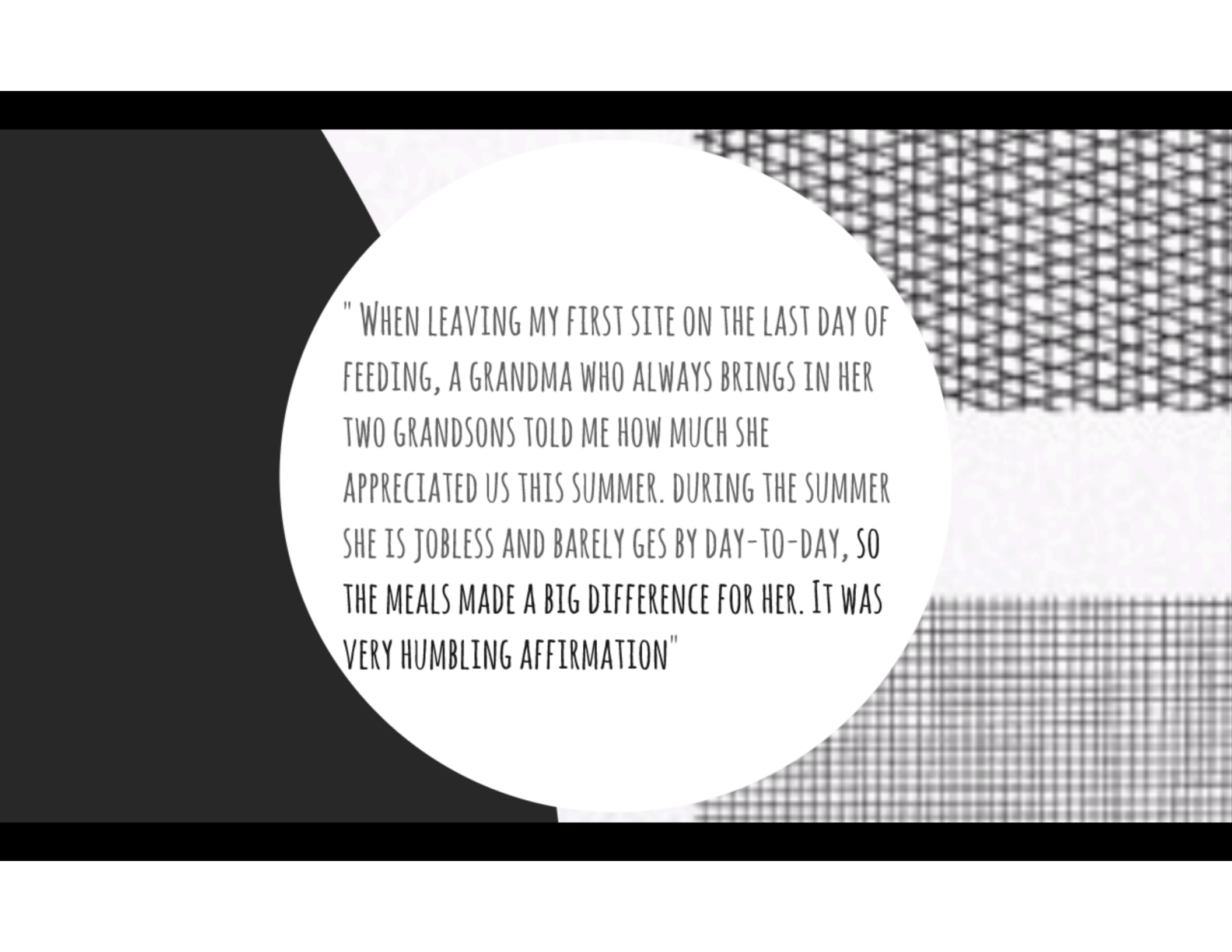
- AmeriCorps VISTA members
- Deliver & Serve on-site
- Drop & Go where feasible
- Site supervisors were able to foster relationships
- Strengthened key partnerships

**Tulsa Public Library System**

"WHEN LEAVING MY FIRST SITE ON THE LAST DAY OF FEEDING, A GRANDMA WHO ALWAYS BRINGS IN HER TWO GRANDSONS TOLD ...


"I FOUND SO MUCH JOY FROM FEEDING KIDS EVERY DAY, AS WELL AS BEING WITH MY COWORKERS. I'VE GROWN...





" WHEN LEAVING MY FIRST SITE ON THE LAST DAY OF FEEDING, A GRANDMA WHO ALWAYS BRINGS IN HER TWO GRANDSONS TOLD ME HOW MUCH SHE APPRECIATED US THIS SUMMER. DURING THE SUMMER SHE IS JOBLESS AND BARELY GETS BY DAY-TO-DAY, SO THE MEALS MADE A BIG DIFFERENCE FOR HER. IT WAS VERY HUMBLING AFFIRMATION"





" I FOUND SO MUCH JOY FROM  
FEEDING KIDS EVERY DAY, AS WELL  
AS BEING WITH MY COWORKERS. I'VE  
GROWN A PASSION FOR THIS KIND OF  
SERVICE"

# WEAKNESSES



Fighting Hunger

FOOD BANK

Community FOOD BANK

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WHAT COULD HAVE  
BEEN BETTER?

PROGRAM PREP

SITES

TECHNICAL

# PROGRAM PREP

advertisement

**training:** how to deal with difficult  
parents; cultural competency





SITES

participation

conditions

site staff

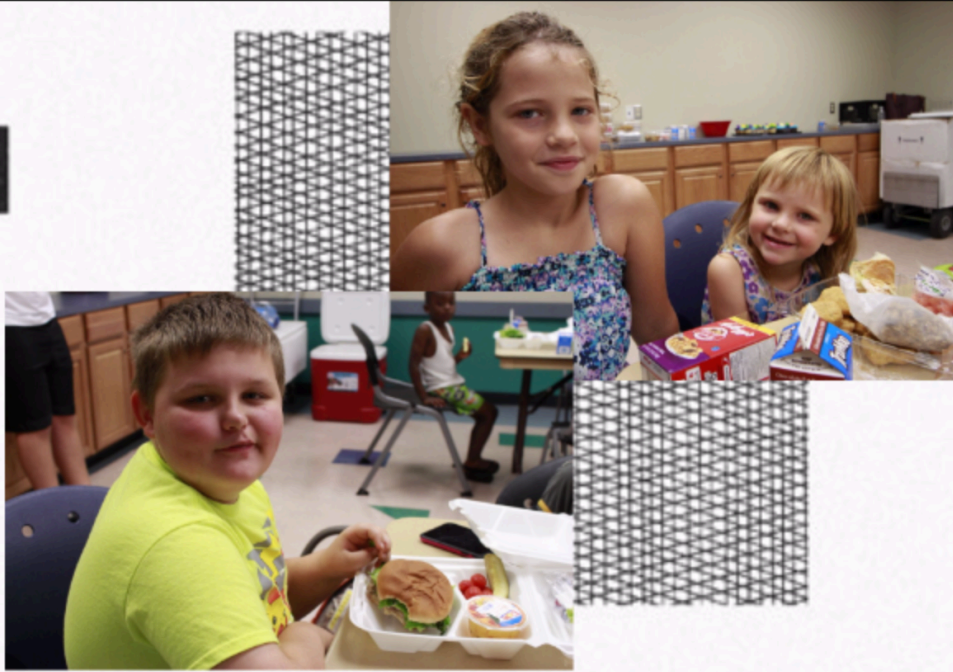


TECHNICAL

meal transport

site arrival & departure times





OPPORTUNITIES





## OPPORTUNITIES

**environment:** find ways to make serving areas more welcoming- play music, decorations

**resources:** provide site supervisors with a list of nearby food resources for adults or for other times

**expansion:** VISTAs felt we had the capacity to serve more sites or larger sites

**menu:** kid-friendly menu items (not crumbly/ messy, easy to open), packaging (recycle!)