



OK Farm to Table: Growing a More Resilient Food System



Amber
Nelson



HUNGRY FOR ACTION

OKLAHOMA'S ANTI-HUNGER
CONFERENCE 2023

#HungryForActionOK

OKLAHOMA
FARM TO TABLE
FEEDING FAMILIES. SUPPORTING FARMERS.

Growing a More Resilient Food System



THANK YOU

- “...Deep down we know that what matters in this life is much more than winning for ourselves. What really matters is helping others win, too, even if it means slowing down and changing our course now and then.” – Fred Rogers





Amber Nelson

OK Farm to Table Program

Food & Agriculture

Enthusiast



Food Bank of Eastern Oklahoma

24

Counties

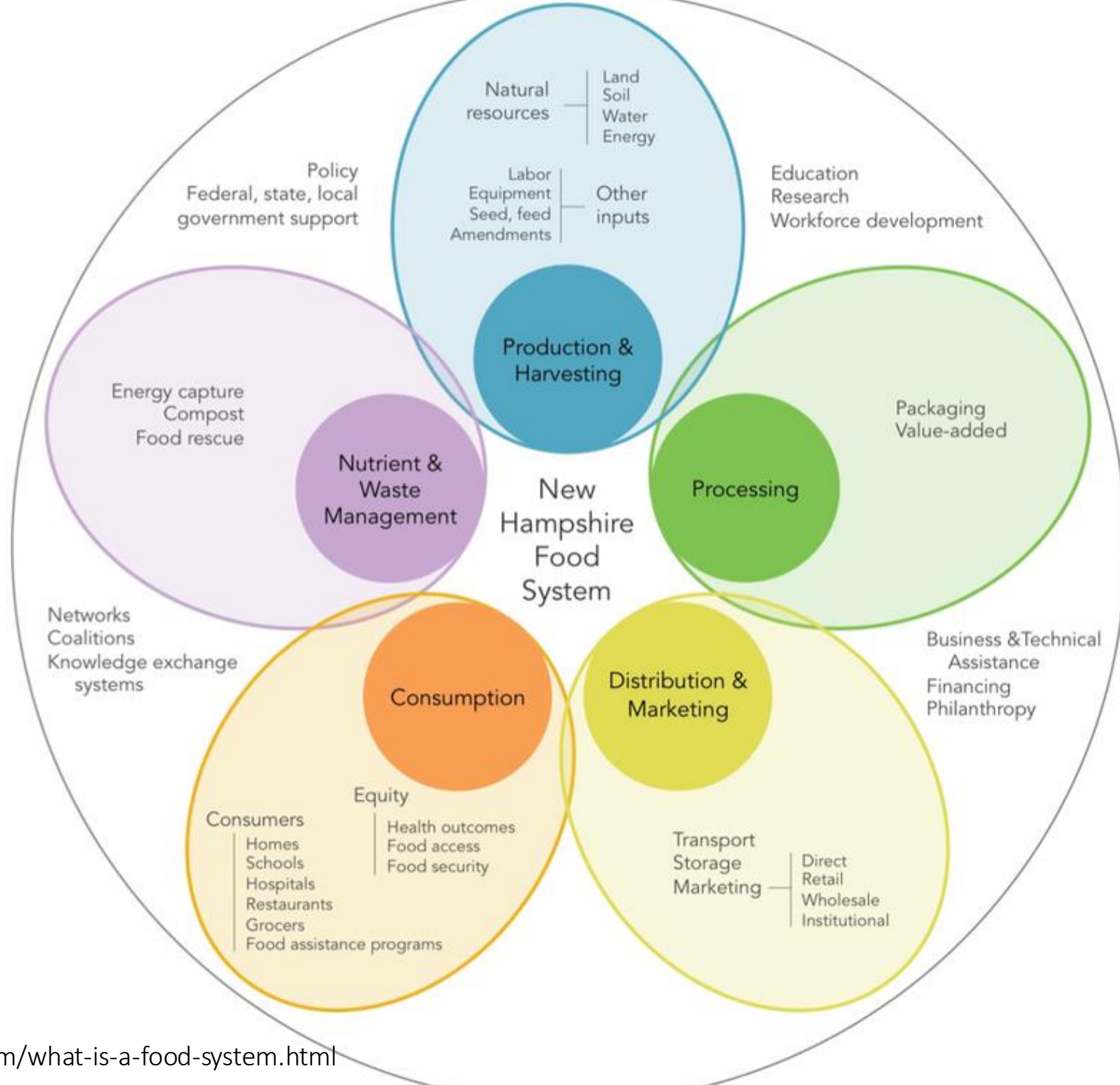
204,240

Food Insecure Persons

640+

Feeding Partners

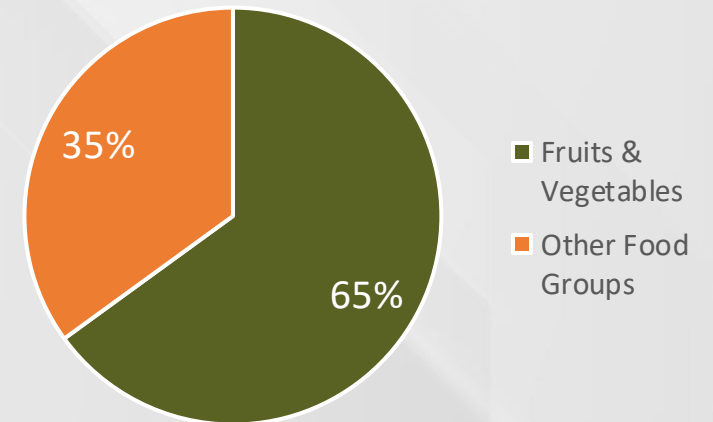




OKLAHOMA
FARM TO TABLE
FEEDING FAMILIES. SUPPORTING FARMERS.
FOOD BANK
OF EASTERN OKLAHOMA

- Launched July 2022
- Tulsa Farmers' Market
- Campaign to End Hunger

Distribution Goal











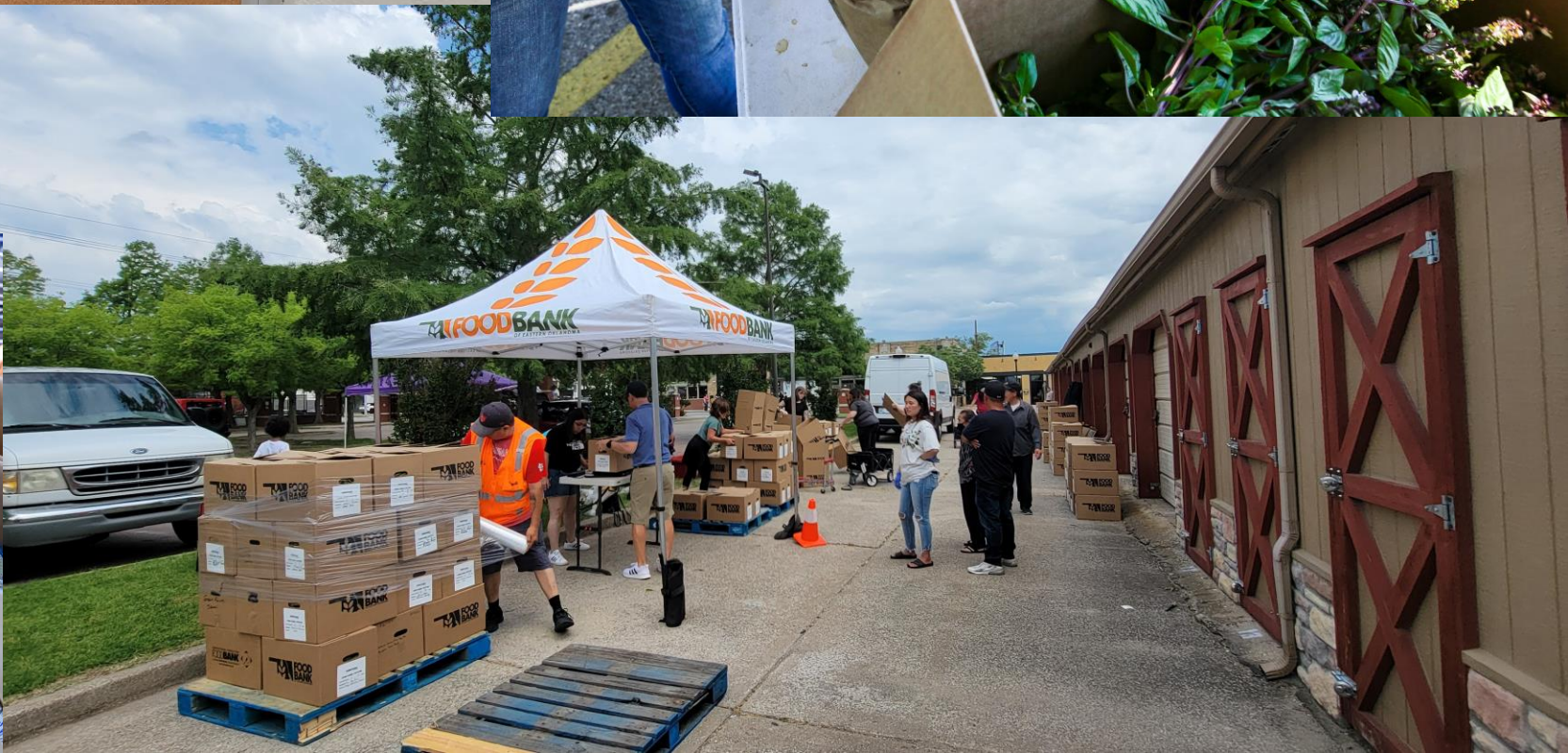
Today is 5/12/2023

Cooler:

- Cookie Dough
- Rutabaga
- Baby Swiss Wheels
- Eggplant
- Baby Spinach + Kale
- Milos Tea
- Mango
- Bacon Caesar Chopped Salad
- Caesar Salad Kits
- Brussel Sprouts

Frozen:

- PKG Gelato
- Chicken Drumsticks
- PKG Roasts
- Ben & Jerry's ice cream
- Spicy Chicken Thighs
- Eye of Round Steak



OKLAHOMA
FARM TO TABLE

FEEDING FAMILIES. SUPPORTING FARMERS.



**Since July 2022*

42

316K

\$1.4M

Growing Partners

Pounds of Produce

Economic Impact



WELCOME BACK

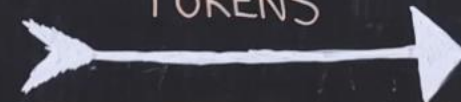


TULSA
FARMERS MARKET

SATURDAYS

7am-11am

SNAP, DEBIT, CREDIT
TOKENS



Lessons Learned and Best Practices

Build on your relationships

Examine the Cost vs Price

Prepare for the long game





Examine the Cost vs the Price

\$2.67/Pound

Avg.



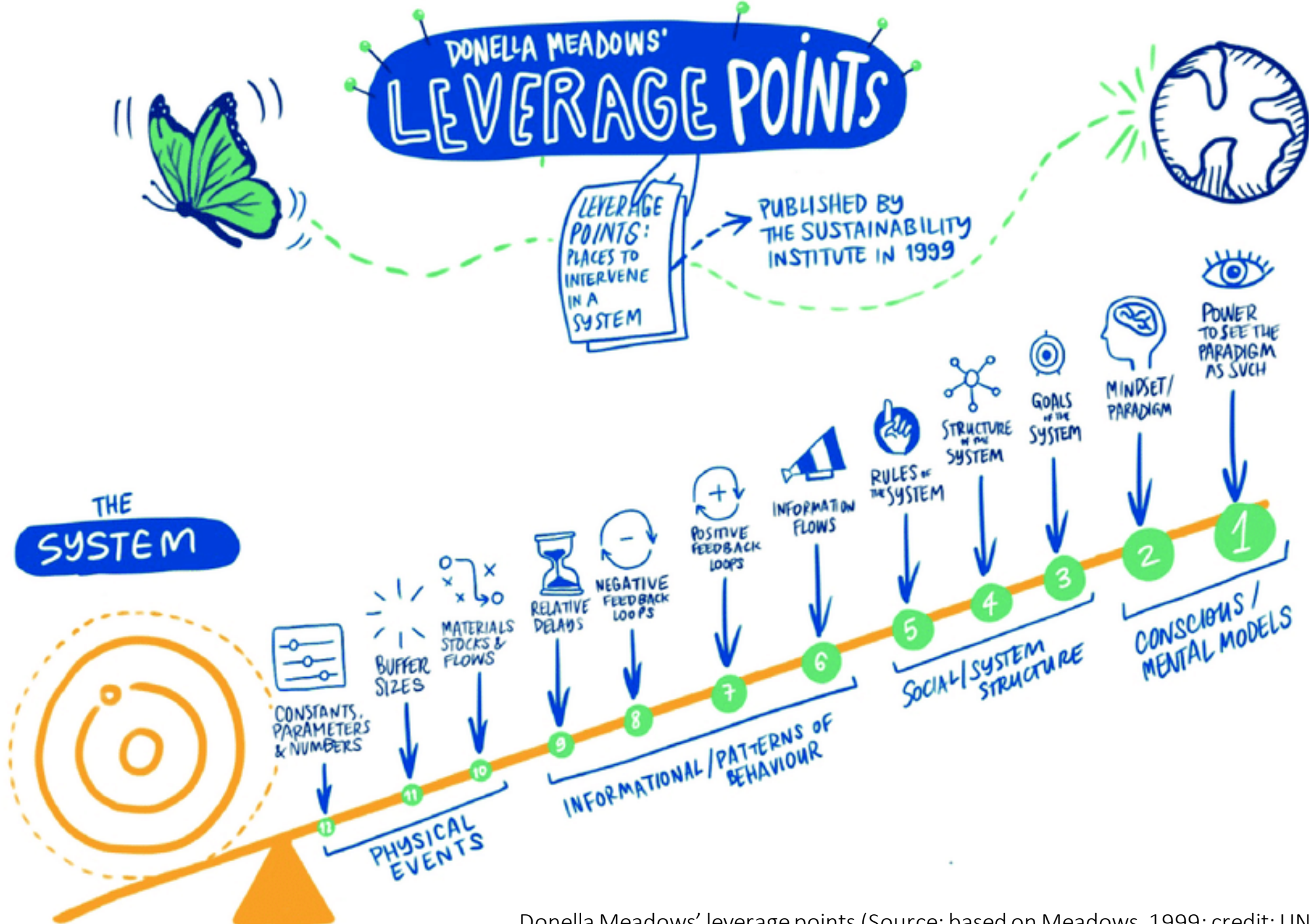
It's a long game

Policy

**Infrastructure
& Logistics**

Mindset

People



Donella Meadows' leverage points (Source: based on Meadows, 1999; credit: UNDP/Carlotta Cataldi)



“Do the best you can until you know better. Then when you know better, do better.” — Maya Angelou





Collaborative Learning in ACTION!

Don't forget to visit the
debrief boards between sessions!

Share what you learned and
resources that might help others.



Scan to Give Session Feedback

...and find lots of other resources!



#HungryForActionOK