



SNAP Action Planning



Allycia Harris



Candace
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HUNGRY FOR ACTION

OKLAHOMA'S ANTI-HUNGER
CONFERENCE 2023

#HungryForActionOK


WELCOME: Find a Seat

Instructions:

- 1. Chair Arrangement:** Each table includes seven chairs.
- 2. Table-Topper:** In the center of each table, you will find a display showing different sectors.
- 3. Sector Identification:** Find a table with an open seat that corresponds to the sector you are representing.
- 4. Stickers:** Once seated, locate your stickers and place one next to the sector that best represents your organization or role.

Note:

- **Help Others:** If you notice someone looking around for a table, kindly announce the open sectors available at your table.
- **Diversity and Networking:** If possible, please avoid sitting at the same table as someone from your organization.
- **Multiple Sectors:** If your role/agency overlap sectors. Just pick one.

STICKER	SECTOR
	Community Agency
	Faith-based
	Food Bank/Pantry
	Health/Wellness
	State Agency
	Tribal Member
	Wild Card



SNAP Action Planning

Hungry for Action 2023



Today's Agenda

- Introductions
- Look at the NEED
- Celebrate PROGRESS
- Explore OPTIONS
- PLAN action

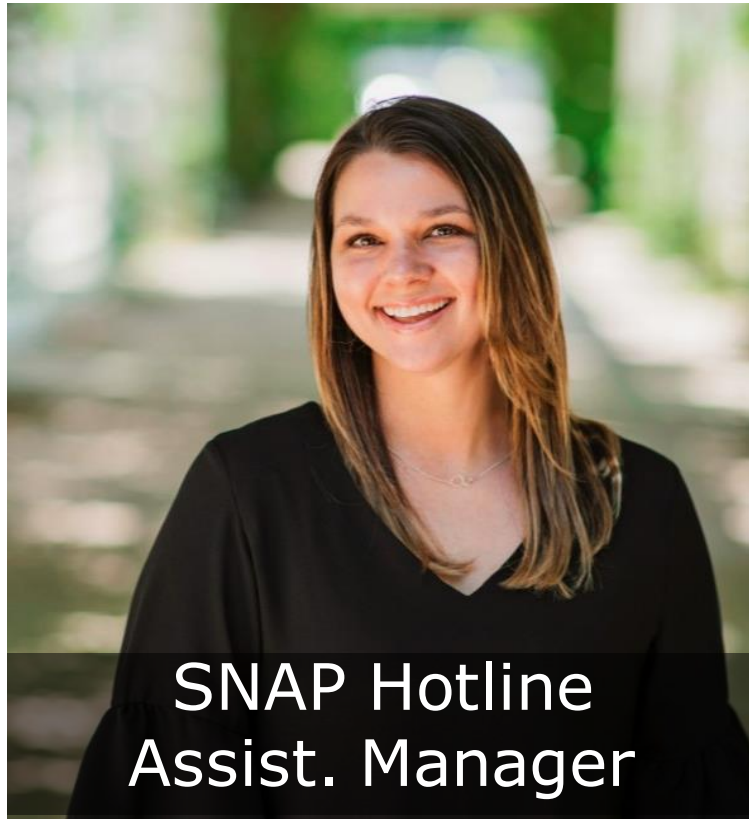




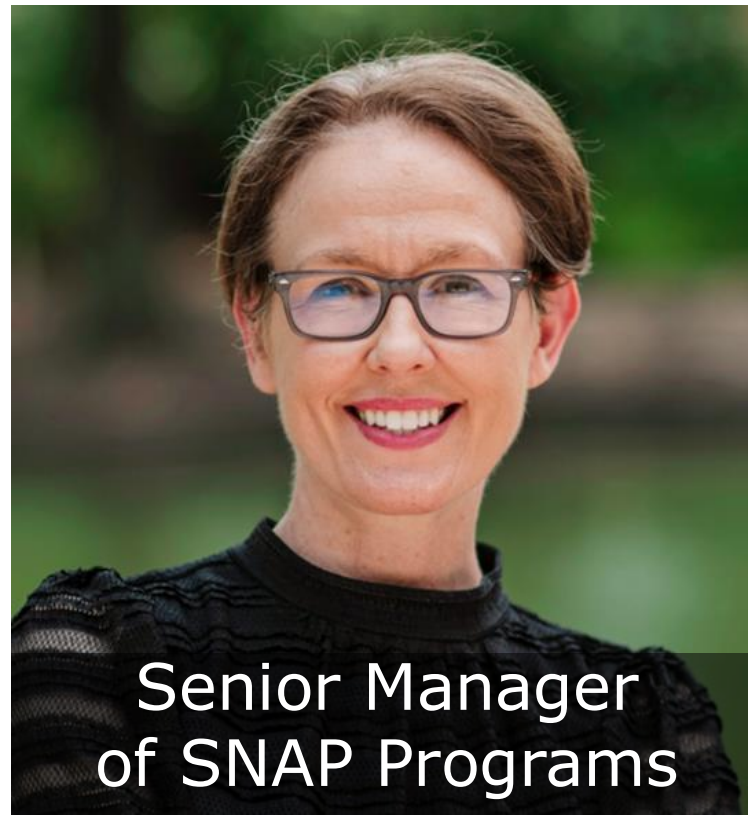
INTRODUCTIONS



Allycia Harris-Whitekiller



Candace Pape-Macedo



Treba Shyers



Meet your presenters...



THE NEED IN OKLAHOMA



Food Insecurity Impacts



Health: Contributes to and exacerbates chronic issues and increases healthcare costs



Academics: Contributes to lower scores and graduation rates, and greater behavior and social problems



Children: Lowers birth-weights, delays development, and decreases language acquisition



Workforce: Weakens labor force, increases anxiety and stress, and decreases household stability

OKLAHOMA

Food Insecurity

is higher than the national average.

Impacting:

594,000 Oklahomans

208,000 Children



High Prices

create tough choices between food and other expenses

National Health

rankings are poor.

41st Diabetes

43rd High Blood Pressure

46th Obesity

49th Produce Consumption



SNAP

Supplemental Nutrition Assistance Program



Largest nutrition assistance program



Improves health outcomes



Lowers healthcare costs



Helps the economy



CELEBRATING PROGRESS



State SNAP Outreach Roles

OK Human Services

Determines eligibility
Administers program
Provides oversight

Hunger Free Oklahoma

Manages program
Staffs Hotline
Provides CPN support
Trains Partners



Food Banks

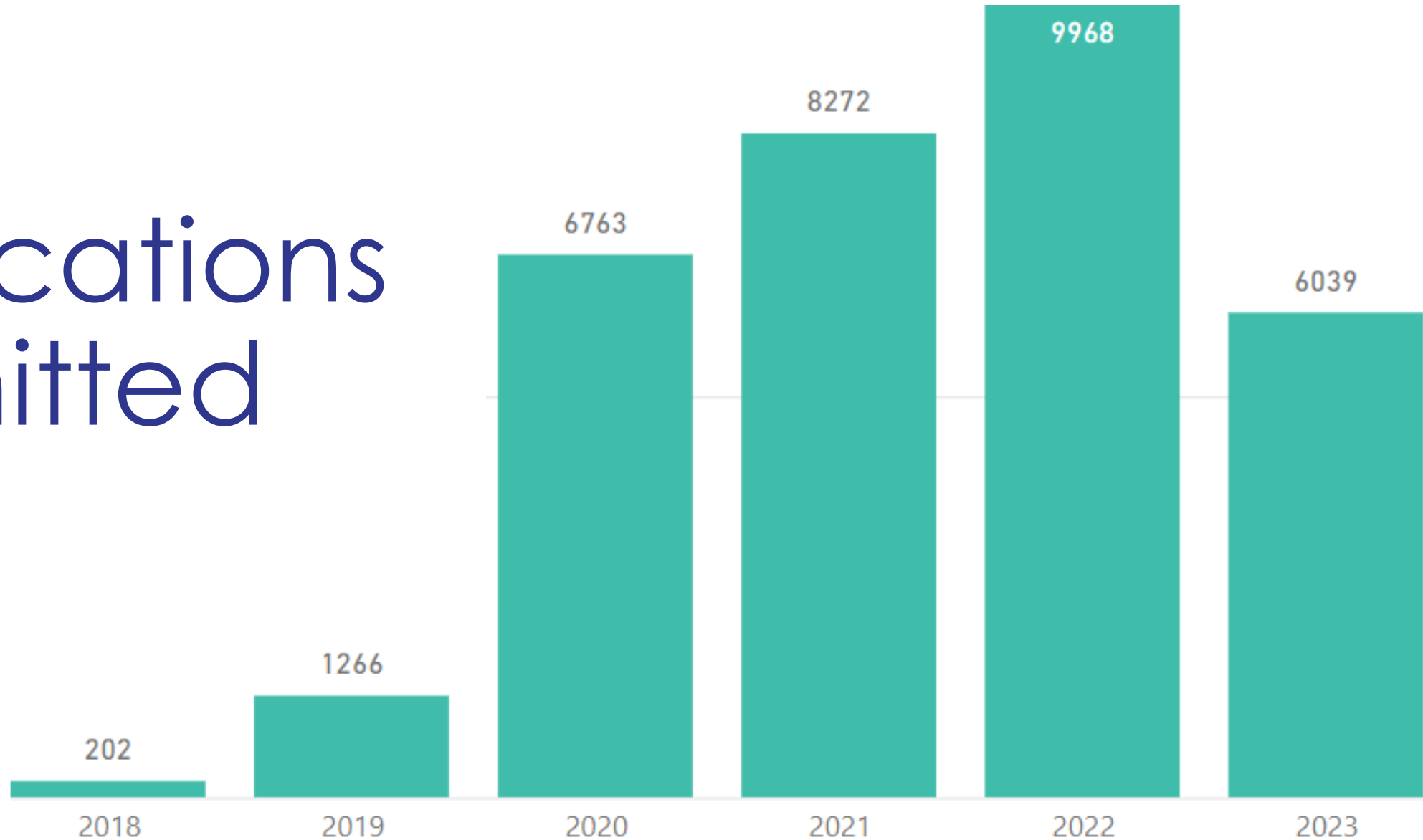
Offer application help
Recruit CPN partners
Staff outreach events

Community Partners

Build relationships
Share SNAP
Connect people to help

32K Applications Submitted

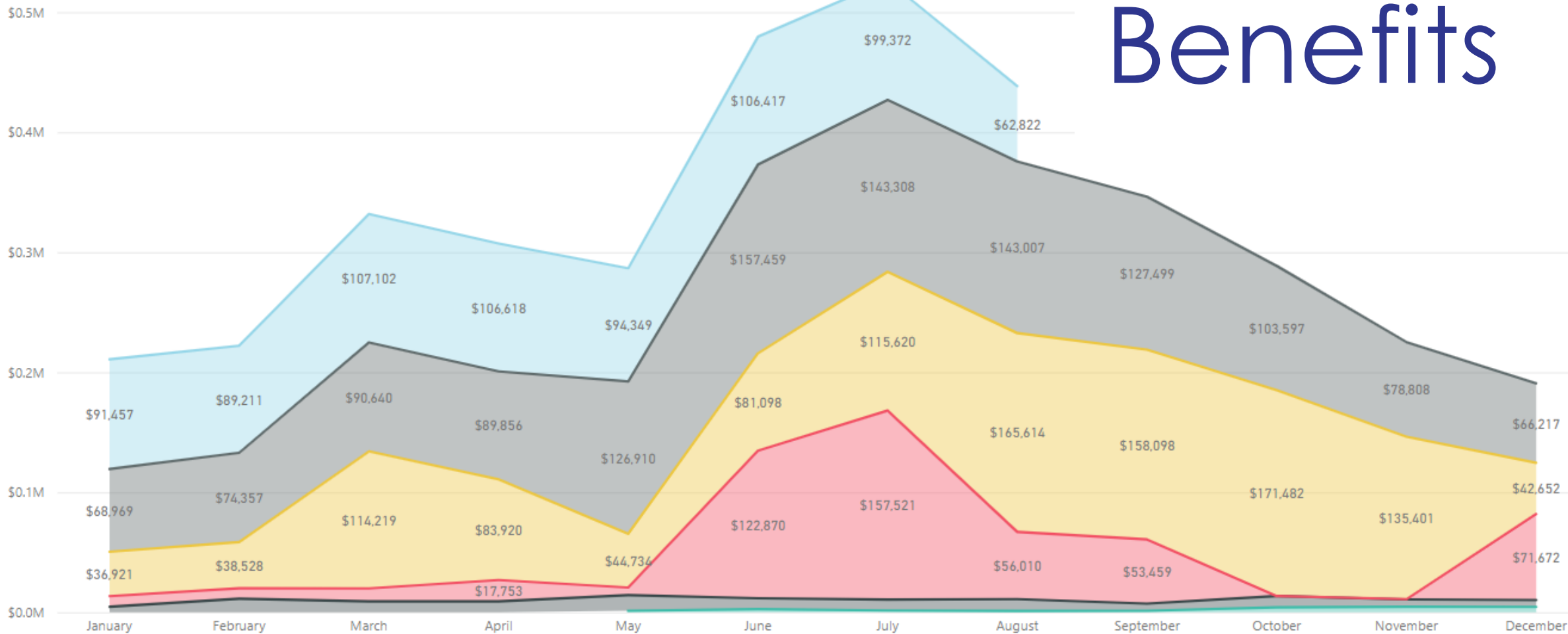
2018-Present



\$3.8M Monthly Benefits

Benefits Distributed by Month and Year

Year ● 2018 ● 2019 ● 2020 ● 2021 ● 2022 ● 2023



Community Partners

Access peer learning
and custom support

**Join the SNAP-Friendly
network:** [Network Registration](#)

**Add SNAP application
training:** [Letter of Agreement](#)



Goal:
SNAP-Friendly
spaces in every
community



Altus Public Schools*
Ardmore City Public Schools*
BeHeard Movement
Bixby Outreach Center
Broken Arrow Neighbors
Canadian County TSET Healthy Living Program
CAP Tulsa*
Catholic Charities of Eastern Oklahoma
Chelsea Public Library
Choctaw Nation of Oklahoma
Chouteau Public Library
City Year Tulsa
Coffee Bunker
Comanche County Memorial Hospital
Communities In Schools Mid-America
Community Care College
Council on American-Islamic Relations
Donald W. Reynolds Community Library
El Reno Carnegie Library
Family and Children's Services - Legacy Plaza
Food On The Move
Goodwill Job Connection
Goodwill Tulsa Financial Empowerment Center
Goodwill TulsaWORKS Career Academy
Grand Nation
Great Plains Literacy Council*
Haldton Community Library*
Housing Solutions Tulsa
Hutcherson YMCA
Jackson Head Start*

Kay County Health Department - Ponca City
Lawton Public Library
Legal Aid Services of Oklahoma Inc.
Life Senior Services
Loaves & Fishes NWOK
Meals on Wheels Tulsa*
Mid-Del Public Schools
Morton Health Clinic
Noble County Family YMCA*
OKC-County Health Department*
Okemah Public Library & Media Center
Oklahoma City Community College*
Oklahoma Department of Libraries
Oklahoma Micronesia Coalition
OSU - Pittsburg County Ext.
Oklahoma Works/Southern Workforce Board
Okmulgee Public Library
OSU CNEP - Ada
OSU CNEP - Stillwater
OSU Extension - CNEP - LeFlore County
OSU-IT Okmulgee
Our Neighbors Cupboard*
People Inc of Sallisaw
Perry Public Schools*
Pete's Pantry & Clothing Closet
Restore Hope Ministries
Rogers State University
Sapulpa Public Library
Seminole Public Library
Southern Prairie Library System*

Southwest Oklahoma Community Action
Stillwater Junior High School
Tahlequah Public Schools
Telligen Community Initiative
The Oklahoma Caring Foundation
Tishomingo Public Schools*
Tulsa & Creek County Senior Nutrition Program
Tulsa City-County Health Department*
Tulsa Dream Center
Tulsa Responds
United CAP Head Start*
Volunteers of America
Youth Volunteer Corps of Muskogee

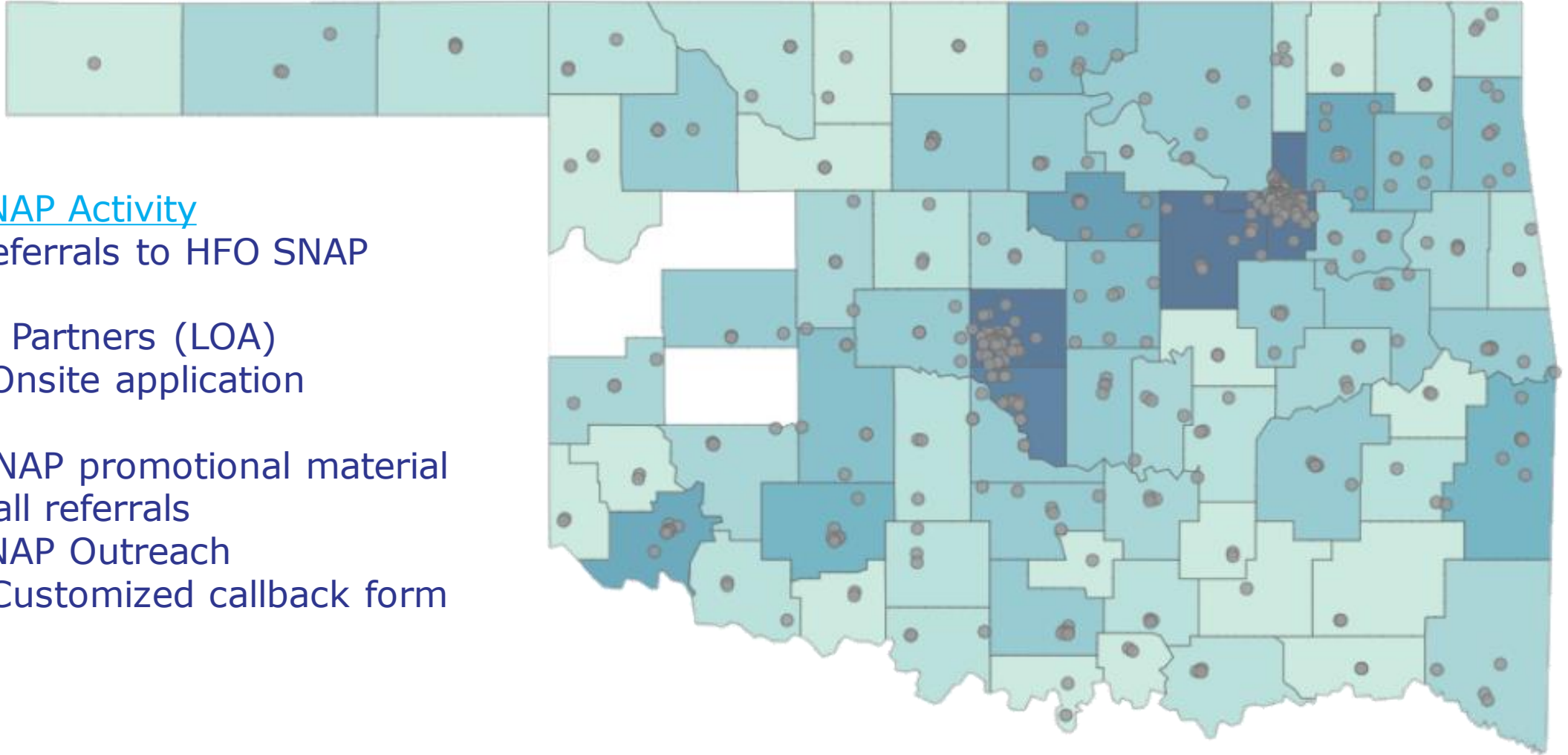
*Have LMS Access Agreements

OK Community Partner Network



Scan to Join!

SNAP Activity



Oklahoma SNAP Activity

- Unite Us referrals to HFO SNAP Hotline
- SNAP/HFO Partners (LOA)
- Partners: Onsite application assistance
- Ordered SNAP promotional material
- Inbound call referrals
- Events: SNAP Outreach
- Partners: Customized callback form



BEST PRACTICES



Outreach Best Practices

Spread the Word

- Raise awareness
- Normalize

Screen Often

- Circumstances change
- May take several asks

Connect to Support

- Provide easy ways to act



Two-Pronged Outreach Approach

Psst, we think using SNAP is okay and want you to know about it!

General Messaging:
Signage, web-buttons, mentions, promotion material

Hey, you may qualify for SNAP. Would you like application help?

Focused Outreach:
ID and invite specific participants, offering application support



Share SNAP...

Keep an eye out for clients who:



Use Medicaid/SoonerCare



Receive WIC benefits



Have children that receive free or reduced school meals



Experience changes in income, living situations, or family structures



Are in income range (130% FPL)



Application Support Best Practices

Reduce Hassles

- Offer ease

Offer Reminders

- Call OHS for interview
- Ask for document help

Help Submit Documents

- ID and last 30 days of income

Goal:
100% of
eligible
Oklahomans
access
support



Up Next!

- Identify SNAP outreach tools and resources
- Customize Your SNAP Action Plan
- Connect with other SNAP-friendly organizations





TOOLS FOR SUCCESS

Connecting Households to SNAP



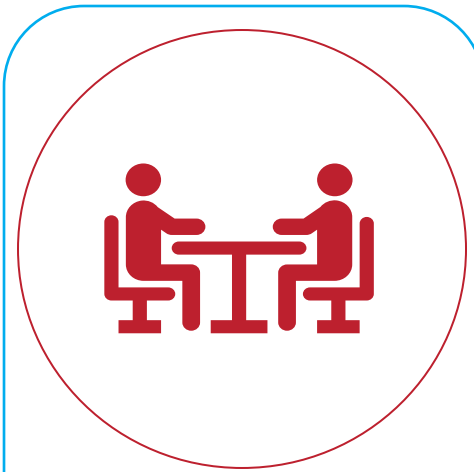
OUTREACH RESOURCES

[Request Free Material](#)



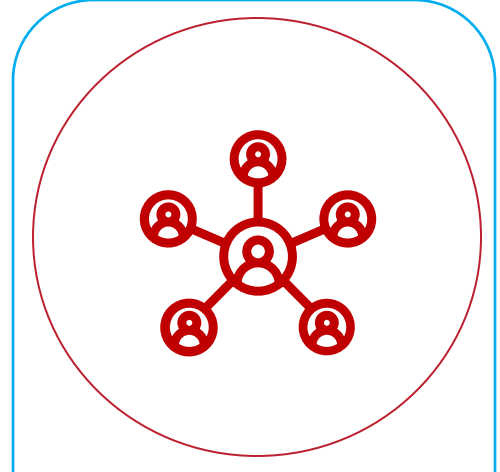
DIRECT REFERRALS

[UNITE US-OK](#)
[Request Call Form](#)
[Customize Request Call Form](#)



ONSITE HELP

[Request Training](#)



EVENT OUTREACH

[Request SNAP Outreach Specialist](#)

Request Outreach Resources



OUTREACH RESOURCES

Request Free Material

OKLAHOMA FOOD RESOURCES

NEED URGENT FOOD HELP? CALL 2-1-1

SNAP | Supplemental Nutrition Assistance Program

- Grocery assistance available to all ages
- Call toll-free (877) 760-0114 to apply or
- **Request a call** by scanning QR code
- Apply in about 20 minutes
- Learn more: HungerFreeOK.org/Groceries

DUO | Double Up Oklahoma

- Match SNAP dollars for free produce, up to \$20 daily
- Available to SNAP households at select farmers markets and grocery stores
- Find a site or learn more: DoubleUpOklahoma.org

WIC | Special Supplemental Nutrition Program for Women, Infants, and Children

- Grocery assistance available to pregnant, postpartum, breastfeeding people and households with children under 5 years
- Citizenship status is not required
- Learn more: HungerFreeOK.org/WIC

Summer Meals

- Free meals for all children and teens 18 years and under during summer
- No registration or ID required
- Find a summer site or learn more: Meals4KidsOK.org

Free and Reduced-Price School Meals

- Applications determine eligibility for free or reduced-price school meals and other benefits
- Students can apply at their school at any time

For digital access to this information, scan the QR code or use the link below:
bit.ly/FoodResourcesCPP

This institution is an equal opportunity provider.

HUNGER • FREE OKLAHOMA | @HungerFreeOK | HungerFreeOK.org

Hunger outreach material shipped or delivered free of charge!

FOOD RESOURCES FOR FAMILIES

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Connect Families to SNAP

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HAVE A SNAP CARD?

Get **FREE** fruits & veggies with **DOUBLE UP OKLAHOMA**

BUY \$1 GET \$1 DUO BUCKS

Find a participating location near you

This institution is an equal opportunity provider.

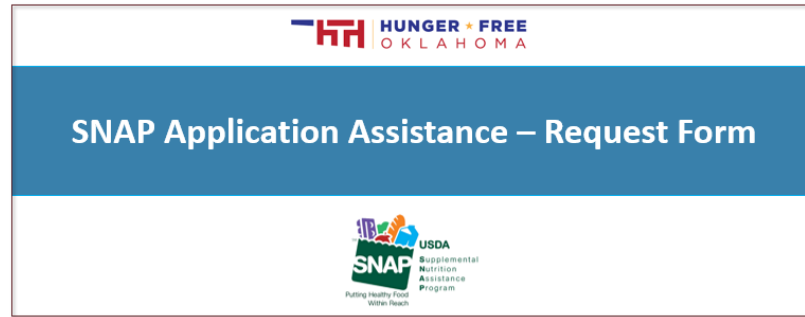
Order material: <https://store.hungerfreeok.org/>

Refer to the Application Hotline



**DIRECT
REFERRALS**

[UNITE US-OK
Request Call Form](#)
[Customize Request
Call Form](#)



Get help applying for or renewing SNAP in about 20 minutes.

(877) 760-0114

Refer with “UNITE US”



1. Log into UNITE US and select “any distance”
2. Search “Food Assistance” then “SNAP/WIC”
3. Complete referral fields and send

SNAP Hotline Team

Our friendly staff will:



Refer with a “Call Request Form”

HUNGER FREE OKLAHOMA

SNAP Application Assistance - Request Form

SNAP Supplemental Nutrition Assistance Program

Let SNAP fill the gap! To apply for SNAP call the SNAP Application Assistance Hotline toll-free at 1 (877) 760-0114 or leave your contact information and a trained SNAP agent will contact you to offer assistance applying for SNAP.

First Name * MI Last Name *

Phone *

Email

Preferred Language *

English

Spanish

Preferred Time(s) *

- Please select...
- 8 a.m. - 10 a.m.
- 10 a.m. - 12 p.m.
- 12 p.m. - 3 p.m.

SHARE PREFERRED CALL TIMES

We cannot guarantee callback times. Hold CTRL to select multiple times.

Instructions/

ADD YOUR CONTACT

TYPE STAFF NAME & ORG-EMAIL

LET'S TRY IT!

[ENGLISH](#)

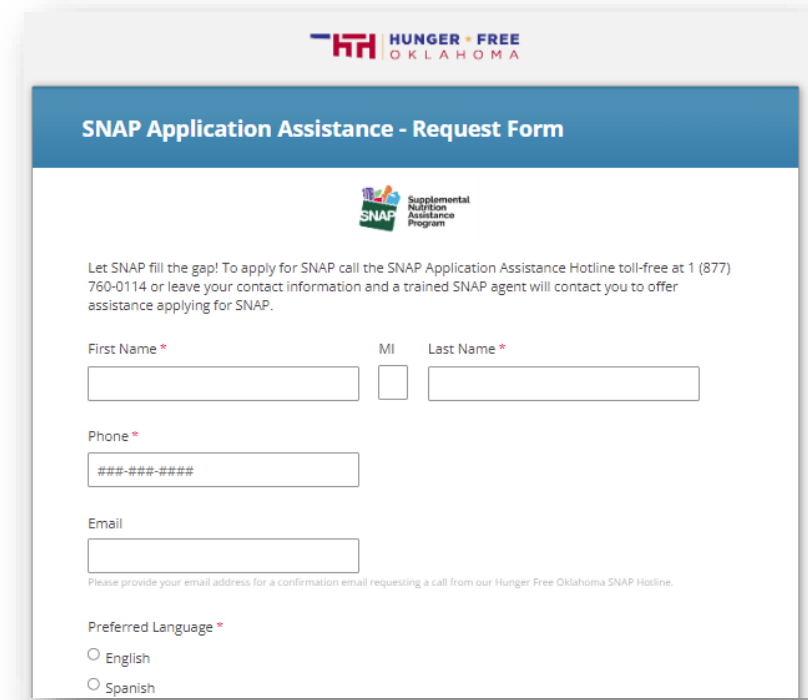


[SPANISH](#)



Refer with “Web-Button”

Add a Web-Button linked to a “Call Request Form”

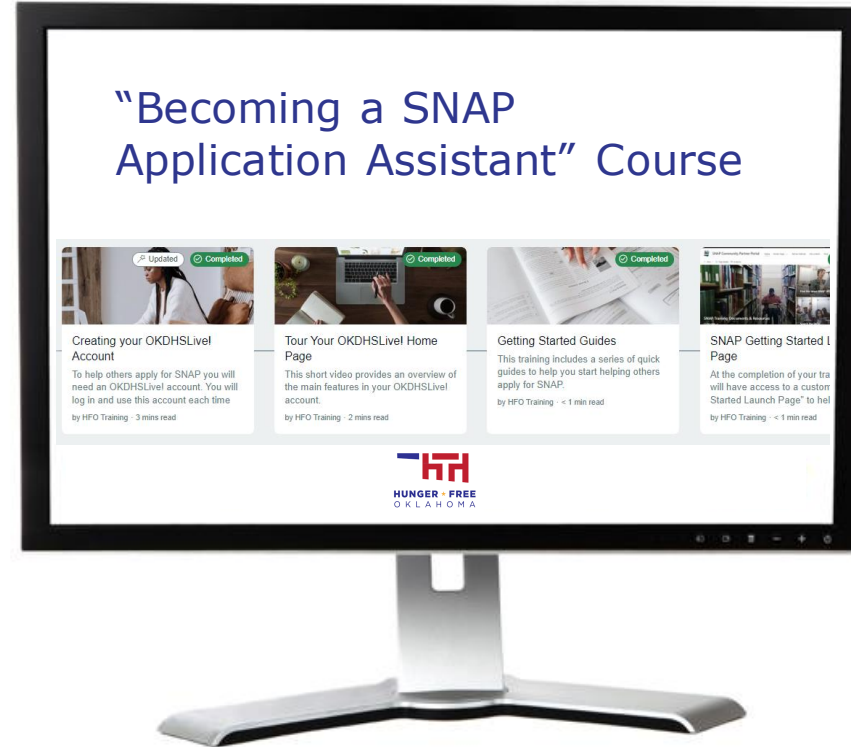
A screenshot of a web form titled "SNAP Application Assistance - Request Form". At the top right, there is a logo for "HUNGER FREE OKLAHOMA". Below the title, there is a smaller SNAP logo. The form contains the following text: "Let SNAP fill the gap! To apply for SNAP call the SNAP Application Assistance Hotline toll-free at 1 (877) 760-0114 or leave your contact information and a trained SNAP agent will contact you to offer assistance applying for SNAP." Below this text are several input fields: "First Name *", "MI", and "Last Name *" each with a corresponding text box; "Phone *" with a text box containing the placeholder "###-###-####"; and "Email" with a text box. At the bottom, there is a section for "Preferred Language *" with two radio button options: "English" and "Spanish". A small note at the bottom of the form reads: "Please provide your email address for a confirmation email requesting a call from our Hunger Free Oklahoma SNAP Hotline."

Offer Onsite Application Help



**ONSITE
HELP**

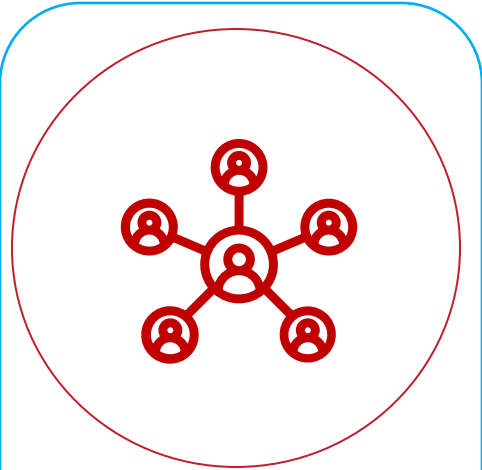
[Request Training](#)



Learn to complete a basic SNAP application at your own pace, online.

It takes about 30 minutes and is free to partners with a current letter of agreement

Offer SNAP Outreach at Events



EVENT
OUTREACH

[Request SNAP
Outreach Specialist](#)



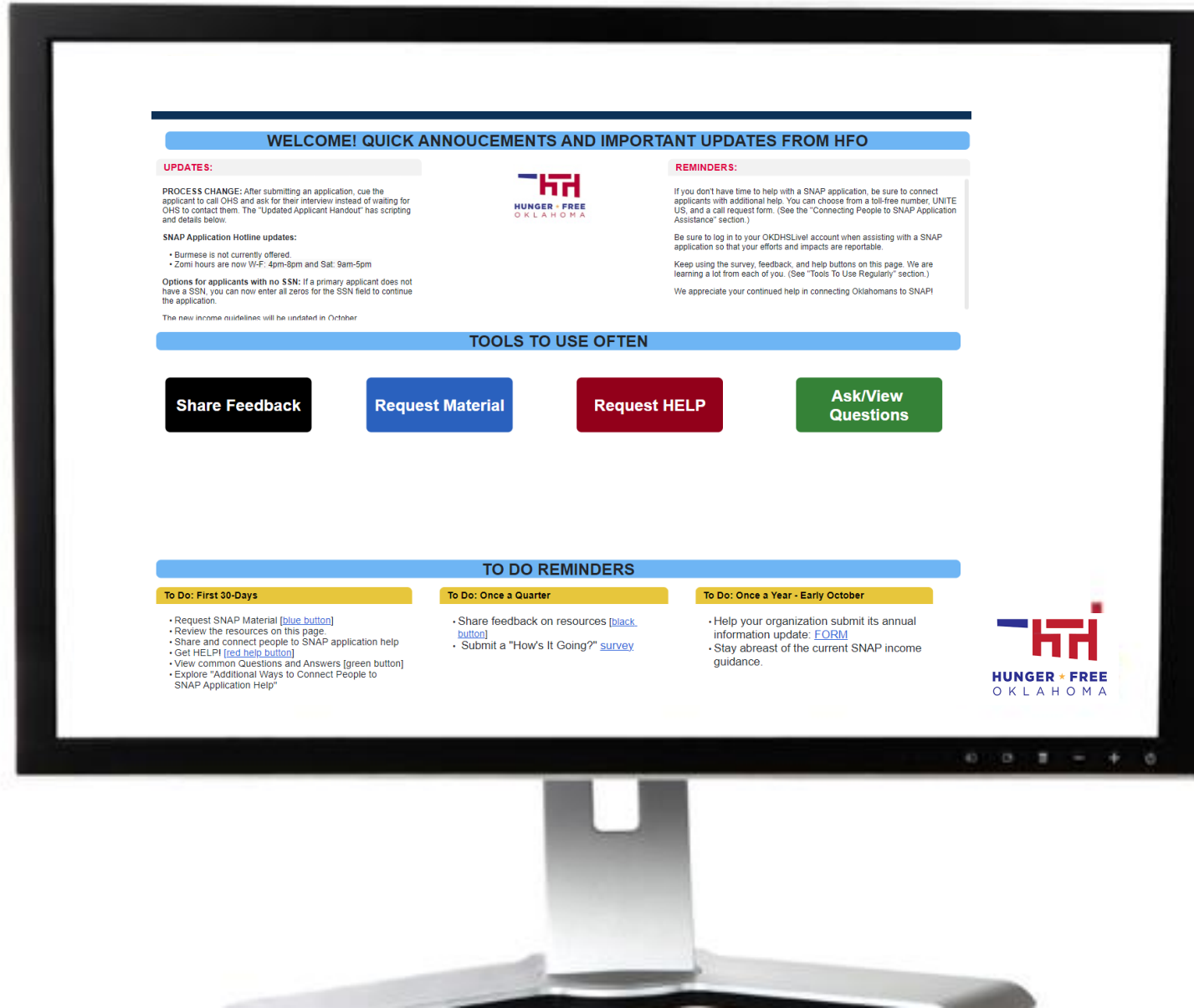
Do It Yourself:

HFO offers guidance and resources

Request Coverage:

HFO coordinates SNAP outreach with food banks and trusted partners

Find These Tools and More



CPN Dashboard

We have a beta dashboard to hold resources and keep tools and links in a convenient space.

Visit [SNAP Outreach Portal](#)

Be sure to share your input for expanding/improving

SNAP Friendly: Action Plan

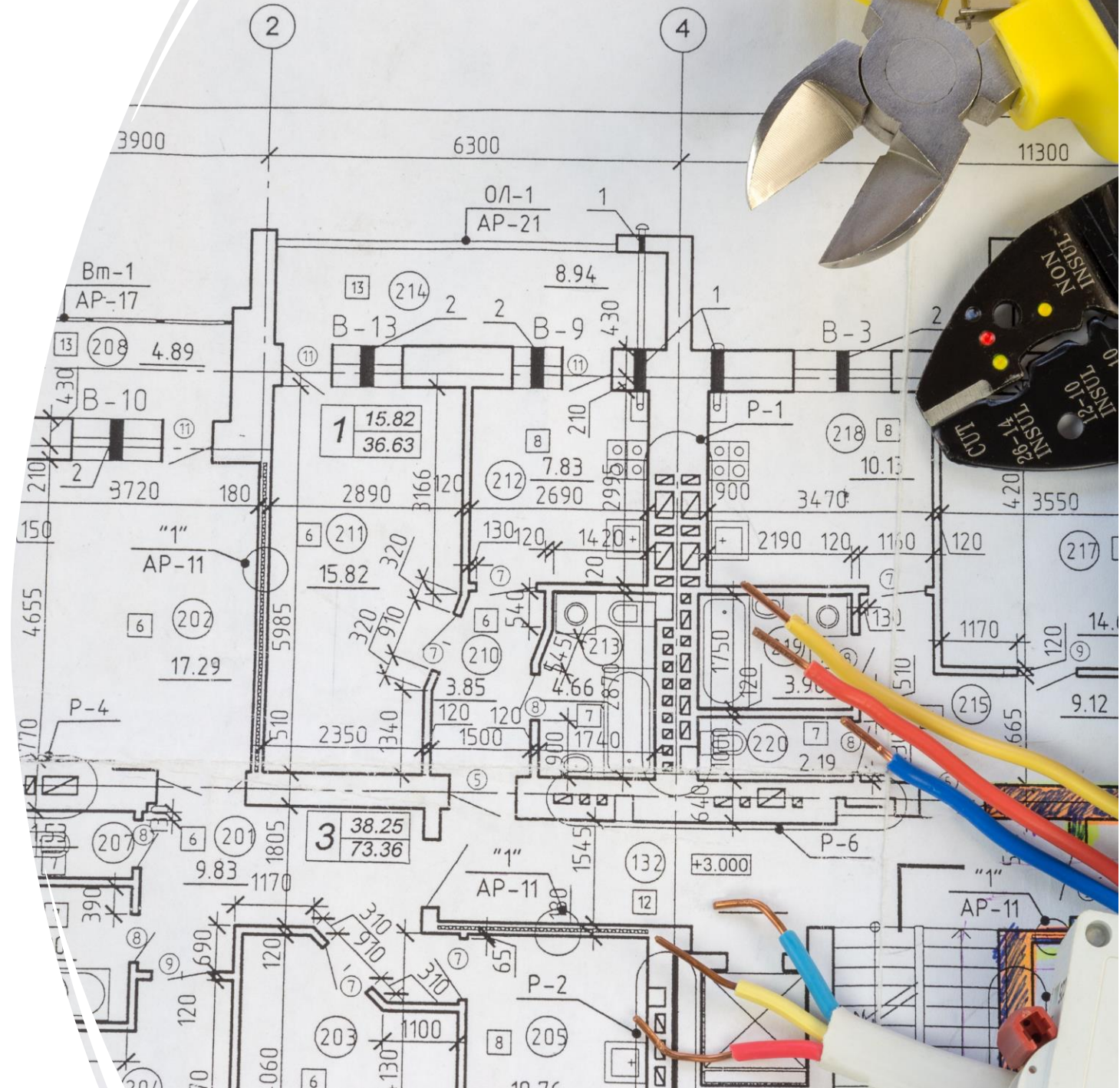
Raise Awareness



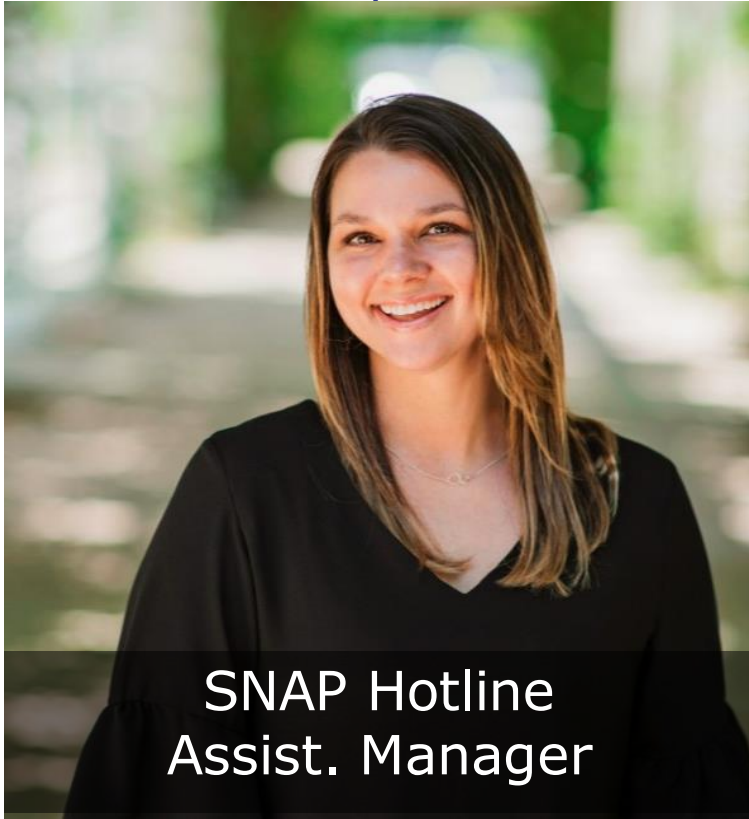
Connect to Assistance



Remove Barriers



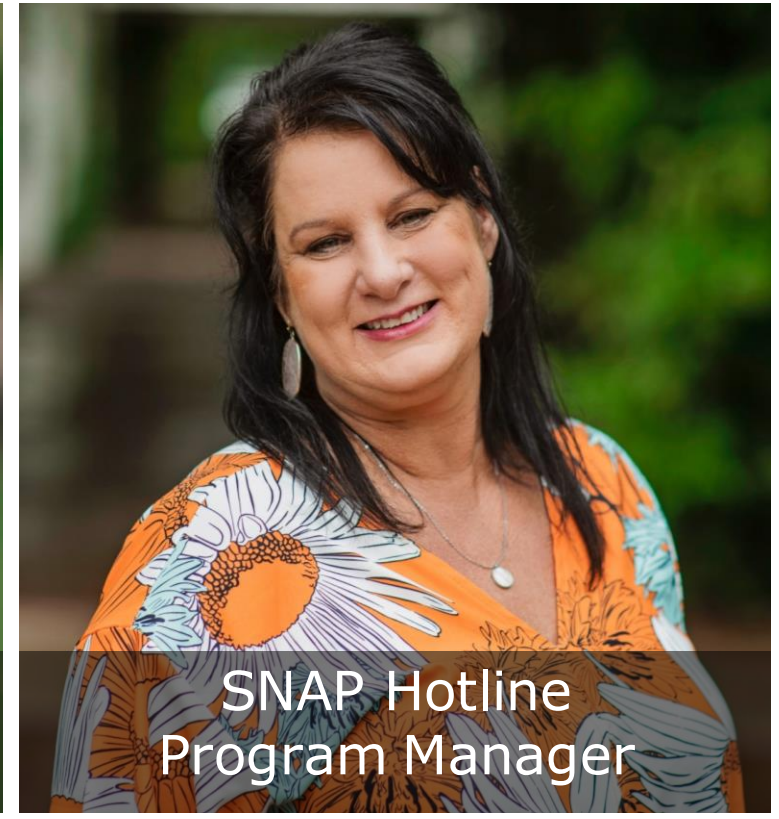
Allycia Harris-Whitekiller



Candace Pape-Macedo



Treba Shyers



Thank You



Collaborative Learning in ACTION!

Don't forget to visit the
debrief boards between sessions!

Share what you learned and
resources that might help others.



Scan to Give Session Feedback

...and find lots of other resources!



#HungryForActionOK