

SNAP 101
CALL TO ACTION

Thank you for participating in our SNAP 101 session. This document will help you plan and develop effective SNAP outreach strategies to assist communities in need.

Instructions:

Each individual or group should choose 2-4 main goals. Outline actionable goals, outreach strategies, next steps, potential partner collaboration opportunities, and any necessary resources for your organization.

Reflect on the main points from this session and others to establish your goals.

Things to consider

- How can you implement this goal into your organization’s work or individual outreach efforts?
- What do you need to achieve this goal?

Example: Outreach resource walls This would look like: <ul style="list-style-type: none"> • Share SNAP and other outreach info, and have a dedicated resources wall for families to use. 			
Strategy	Actions	Next Steps	Tips/other notes
Outreach plan	Outline a plan and process for accessing outreach information via a resource wall. Ensure information is updated when needed and consider public access to the wall.	Get approval and discuss job duties for the new project.	Review other boards for examples.
Collaborate Potential Partners	Review current partnerships with organizations. Create a list of partners. HFO TAUW	Contact organizations for partnership.	Research other organizations that you can connect with
Resources items needed to achieve the goal	Review current resources Discuss what you want to include on your board.	Order new free resources from HFO. Include SNAP, DUO, and other programs.	Review and design poster order board trim stick pins paper holders and other items needed

Goal 1:			
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Strategy	Actions	Next step	Tips /Other notes
Outreach plan			
Collaborate Potential Partners			
Resources			
Goal 2:			
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Strategy	Actions	Next step	Tips /Other notes
Outreach plan			
Collaborate Potential Partners			
Resources			

Goal 3:

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Strategy	Actions	Next step	Tips /Other notes
Outreach plan			
Collaborate Potential Partners			
Resources			

Goal 4:

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Strategy	Actions	Next step	Tips /Other notes
Outreach plan			
Collaborate Potential Partners			
Resources			

