

Coalitions That Get Results



Janis
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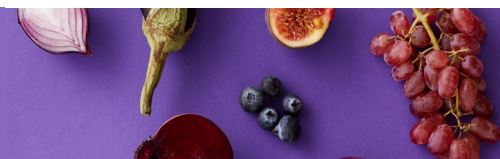






Luran
Larson



HUNGRY FOR ACTION
OKLAHOMA'S ANTI-HUNGER
CONFERENCE

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Coalitions that Get Results!

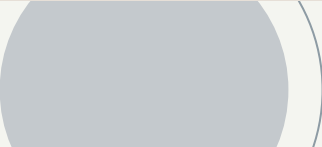



Hungry For Action 2024





Learning Objectives

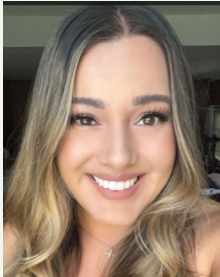
- **Understand Collective Impact Principles.** Learn the key elements like common agenda, shared measurement, and communication to drive successful coalitions.
 - **Apply Tools for Collaboration.** Discover practical tools, including liberating structures, to enhance coalition decision-making and evaluation.
 - **Facilitate Inclusive Discussions.** Participate in an activity to foster inclusive and innovative solutions within coalitions.
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Your Presenters



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Collective Impact Ingredients

- 01 **Common Agenda** Clear vision and shared goals
- 02 **Shared Measurement Systems** Aligned data to track progress
- 03 **Mutually Reinforcing Activities** Coordinated actions for collective success
- 04 **Continuous Communication** Regular and open dialogue to build trust
- 05 **Backbone Support** Dedicated team to coordinate the effort



Common Agenda

What it is: A unified vision and shared goals among all stakeholders.

Why it matters: It ensures everyone is moving in the same direction.

Coalition application: In a coalition, a common agenda means members from diverse sectors agree on the problem and the strategy to address it. This creates focus and synergy.



Shared Measurement

What it is: A system for tracking results across all stakeholders.

Why it matters: It allows for accountability and understanding of what works.

Coalition application: By aligning on shared metrics, coalitions can measure success consistently. This encourages accountability and helps identify areas needing adjustment.

Mutually Reinforcing Activities

What it is: Different activities that complement each other, contributing to a collective goal.

Why it matters: This ensures that each partner's strengths are leveraged effectively.

Coalition application: In a coalition, each partner may contribute different activities, but they work together toward a single goal. This ensures efforts are not duplicated and resources are maximized.

Continuous Communication

What it is: Regular, structured communication across stakeholders.

Why it matters: Builds trust, keeps everyone informed, and aligns efforts.

Coalition application: Communication ensures that coalition partners stay connected, adjust strategies as needed, and resolve challenges quickly. Regular updates and dialogue foster collaboration.

This can include meetings, but is not exclusive to newsletters. Watch out for sending too many emails.



Backbone Support

What it is: A dedicated team that coordinates coalition efforts and ensures smooth collaboration.

Why it matters: It prevents the coalition from becoming fragmented and ensures consistent progress.

Coalition application: Successful coalitions often have a backbone organization that handles the day-to-day logistics, coordinates meetings, and keeps everyone on task. This ensures sustained focus and energy.

Coalition Organization



Keep meeting logistics consistent (e.g., Zoom links, regular contacts)



Use tools like Smartsheet or Google for shared planning



Assign tasks and roles (e.g., secretary, -co lead) to divide responsibilities



Maintain a coalition member list or database



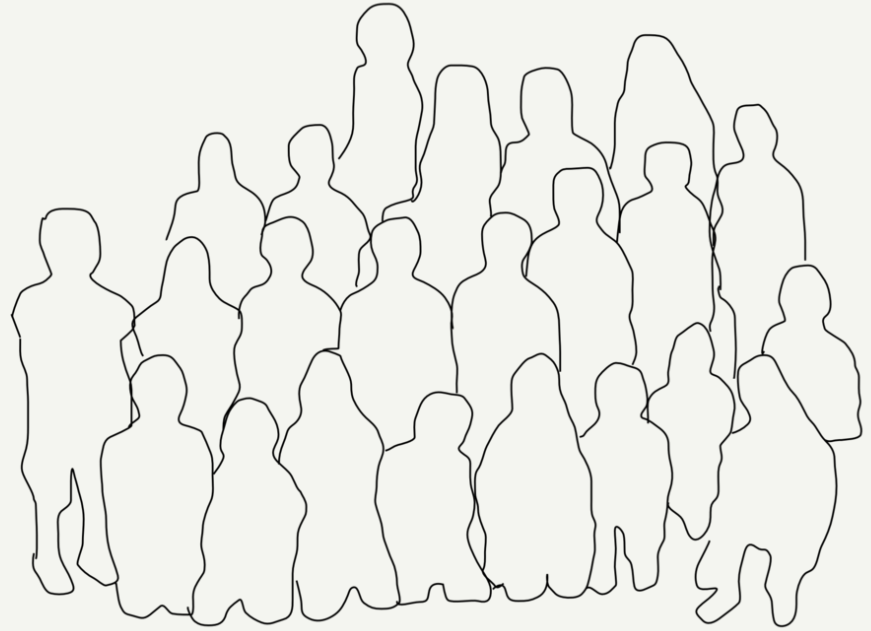
Keep meetings organized (scheduling, facilitation, planning)



Organization builds trust and maintains coalition momentum




































Think about a
successful coalition
you've been part of.

What made it
effective, and what
strategy helped it
achieve its goals?

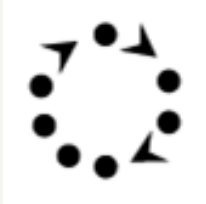


Liberating Structures

- Tools for collaboration and innovation
- Simple methods to engage everyone
- Encourage inclusive participation in coalitions
- A variety of options for different scenarios
- Online resource with adaptable tools

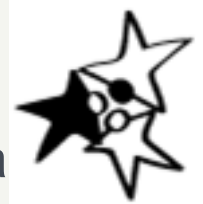
LS Menu 	Wicked questions 	What? debrief 	Min specs 	Heard, seen respected 	What I need from you 	Integrated autonomy 
Design elements 	Appreciative interviews 	Discovery and action dialog 	Improv prototyping 	Drawing together 	Open space 	Critical uncertainties 
1-2-4-All 	TRIZ 	Shift & share 	Helping heuristics 	Design storyboards 	Generative relationships 	Ecocycle 
Impromptu networking 	15% solutions 	25 : 10 crowdsourcing 	Conversation café 	Celebrity interview 	Agree/certainty matrix 	Panarchy 
9-whys 	Troika consulting 	Wise crowds 	User experience fishbowl 	Social network webbing 	Simple ethnography 	Purpose to practice 

Key Liberating Structures for Coalition Success



1-2-4-All

Engage everyone in idea generation



Troika Consulting

Peer support for solving challenges



Triz

Identify and eliminate unproductive practices



Ecocycle Planning

Map coalition activities for balance and sustainability

Activity: 1-2-4-All



Self Reflection
2 Minutes

Self reflection on a critical decision or challenge in your coalition work



Pairs
3 Minutes

Pairs discuss their reflections and potential thoughts or solutions



Quadruples
5 Minutes

Group of 4 discuss common themes and refine thoughts or solutions



All
5 Minutes

Share insights with larger group



Why Evaluate

We waste a lot of **time** in calls and meetings

The same few people **do all the work**

We start something and then **lose momentum**

BEFORE

Sometimes I **wonder if** my contribution really **makes a difference**

There is **no Money**

The skills and interest of our members are diverse and **hard to manage**

Why Evaluate

I didn't mind being on calls, **we were efficient**

We found people **who contribute** more than money

People **actually followed through** with what they said they'd do!

AFTER

New people got involved that I didn't even know cared

We Made a Difference!

We figured out who was good at something and then **used their skills**

What to Evaluate



Membership



Participation

9

Habits
For Successful
Coalitions

What to Evaluate

The Nine Habits of Successful Coalitions



How to Evaluate



Membership

Membership Question	How to use	How to measure success
Primary reason for being a member	Engage members Appropriately	Level of collaboration by topic area
How can the coalition help you reach your program or funding goals?	Align program goals Strategic recruitment	Level of collaboration by partnership Quality of partnerships

How to Evaluate



Participation

Set Up

- Membership Roster
- Meeting Attendance
- Project and Assignment Tracking
- Track Community Engagement

Measure

- Level of Collaboration
- Community Reach
- Community Impact

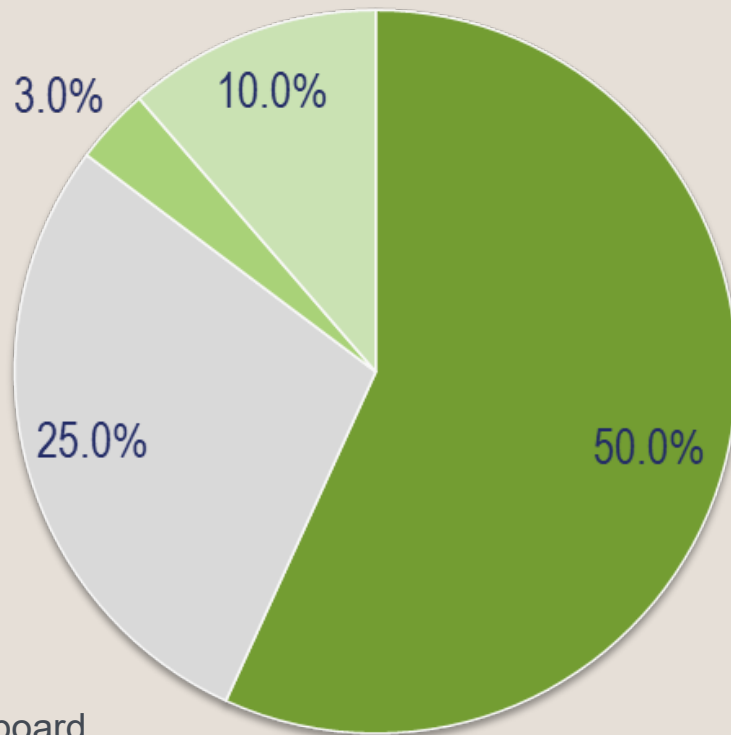
How to Evaluate



Participation

Substance Use

■ Collaboration ■ Coordination ■ Cooperation ■ Networking

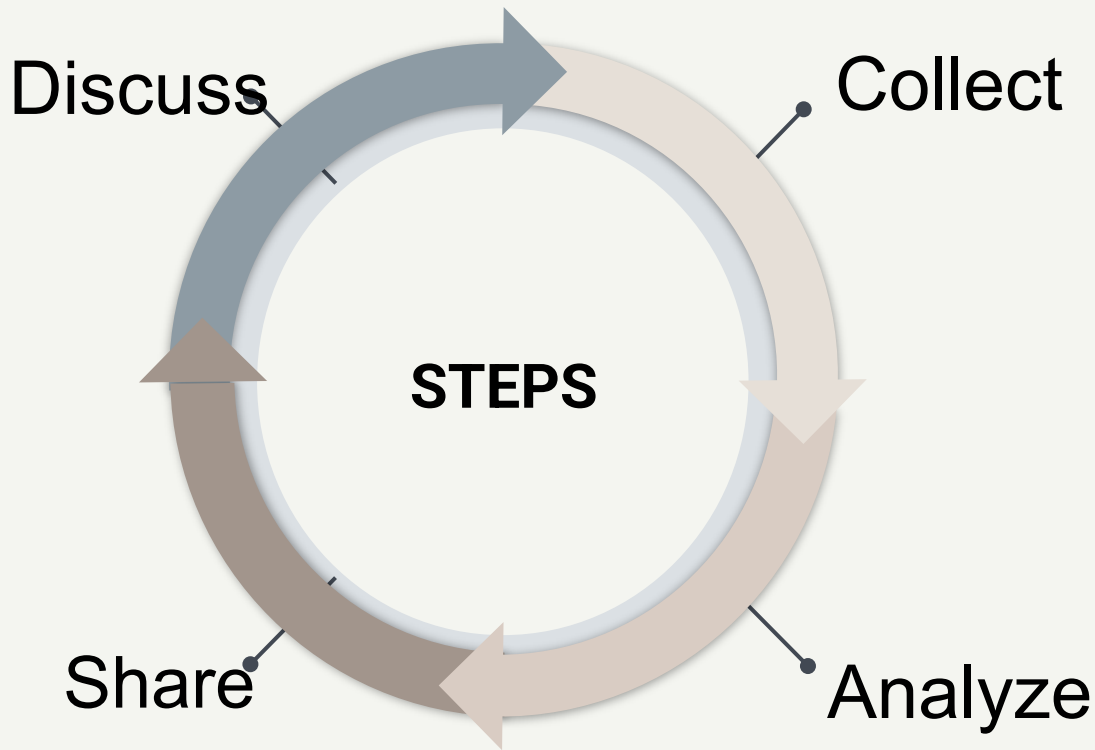


Engagement Dashboard

How to Evaluate

9

Habits
For Successful
Coalitions





Tips and Tools

- **Maintaining a Common Agenda**
 - Use shared planning spaces *Google Drive, Smartsheet, Trello*
- **Shared Measurement Tools**
 - Use systems like *Smartsheet* or *Salesforce* for tracking progress
- **Fostering Continuous Communication**
 - Schedule quick one-on-one check-ins with members to learn about new projects
- **Data Collection and Evaluation**
 - Use tools like *SurveyMonkey* or *Qualtrics* for gathering feedback





Tips for Sustaining Momentum



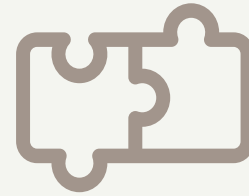
Engage and Motivate

Recognize contributions, celebrate successes



Adapt to challenges

Stay flexible and responsive



Sustainability Planning

Use tools like the Program Sustainability Assessment Tool (PSAT)



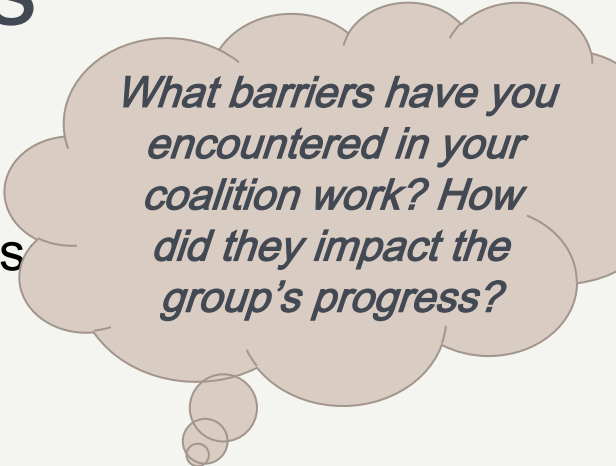
Action plan

Develop clear steps and accountability



Common Barriers

- **Communication breakdowns**
 - Lack of consistent updates or unclear messages
- **Resource limitations**
 - Insufficient funding, staffing, or time
- **Competing priorities**
 - Members juggling coalition work with other commitments
- **Status Quo**
 - Coalitions that have been long standing resistant to change
- **Evaluation Capacity**
 - Not having the time and skill to understand how the coalition can do better



What barriers have you encountered in your coalition work? How did they impact the group's progress?

Wrap Up

Flexibility and
planning lead to
success

Embrace the
diversity and
strengths of your
coalition

Organization builds
trust and
momentum

Optimism fuels
progress and
resilience



Image Source [Mary Evans Picture Library](#)

Resources

- [Collective Impact, Kania and Kramer](#)
- [Collective Impact Forum](#)
- [Liberating Structures](#)
- [CADCA's Building Your Coalition Coordinator Toolbox](#)
- [Comprehensive Cancer Control Nine Habits of Successful Coalitions](#)
- [Program Sustainability Assessment Tool \(PSAT\)](#)
- [The Tamarack Institute](#)
- [Community Tool Box Toolkits](#)
- [Coalition Evaluation Tools Folder](#)

Coalition Evaluation tools





Q&A



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