



VISION

ALL OKLAHOMANS HAVE ENOUGH FOOD EVERY DAY.

MISSION

LEVERAGING THE POWER OF COLLABORATION TO SOLVE HUNGER IN OKLAHOMA BY IMPROVING SYSTEMS, POLICIES, AND PRACTICES.

2024

ANNUAL
IMPACT
REPORT



HUNGER • FREE
OKLAHOMA

HungerFreeOK.org



Learn more about
our impact.

[@HungerFreeOK](https://twitter.com/HungerFreeOK)

CEO'S LETTER

Dear Supporters and Partners,

2024 was a significant year for the movement to end hunger in Oklahoma. Our team worked with partners across the state to educate decision makers, implement new programs, and bring existing programs to a larger scale. For example, our collective work on SNAP participation resulted in huge success; 98% of eligible Oklahomans accessed SNAP in 2022. Throughout this report there are so many things that inspire me: the collaborative work of Oklahoma Tribes to bring Summer EBT to so many children (Tribal and non-Tribal citizens), the continued impact of our Double Up Oklahoma program, or the amazing day of learning at our Hungry for Action Conference.

At Hunger Free Oklahoma (HFO) we believe in celebrating statewide anti-hunger communities' collective wins and allowing the space to appreciate the impacts made. We also know there is more work to do and 2025 will see changes that will have significant impacts on the programs we seek to expand, the partners we support, and our friends and neighbors that face food insecurity on any given day. We will not be deterred. We will continue finding common ground with the community to meet mutual goals of ending hunger, and we will continue to speak truth to power. We are grateful for your partnership, your support, and your efforts.

In gratitude,

Chris Bernard, President/CEO



OUR IMPACT

One in four children and one in six households in Oklahoma face food insecurity. Nearly a quarter of Oklahomans participated in SNAP in 2023, and 64% of school children rely on free or reduced-price meals.

At Hunger Free Oklahoma, we know that lasting change starts with collaboration—whether through joint efforts like the Oklahoma Childhood Food Security Coalition or by strengthening critical programs such as the SNAP Community Partner Network. These initiatives not only address immediate needs but also build long-term capacity for state agencies, nonprofits, schools, and Tribal governments. This approach is delivering results:

WHAT WE DO

Grocery Assistance

Hunger Free Oklahoma advocates for nutrition assistance programs such as SNAP (Supplemental Nutrition Assistance Program), Double Up Oklahoma, and WIC (Special Supplemental Nutrition Program for Women, Infants, and Children) by collaborating with partners and community organizations and by educating lawmakers to break down access barriers for all Oklahomans.

Child Nutrition

Programs such as Summer EBT, Summer Meals, Afterschool Meals, School Breakfast, and Universal Free School Meals make up our main focus areas for child nutrition.

Policy and Advocacy

The programs above are only as strong as the support they receive in the halls of the state legislature and Congress. Hunger Free Oklahoma works daily to remove barriers, protect, and expand these vital programs to work toward a future in which no one in Oklahoma goes hungry.

Learn more here: HungerFreeOK.org

98%
of eligible Oklahomans used SNAP in 2022, a 10% increase since 2017 according to the USDA's 2025 report on SNAP Participation

40,000+
Oklahomans participated in Double Up Oklahoma 4th qtr. 2024, increasing fruit and vegetable purchases more than 100% at participating stores

1,000,000+
additional summer meals served from 2023 to 2024, extending the growth trend since 2017

23%
more attendees joined the Hungry for Action Conference in 2024, increasing from 306 in 2023 to 376

HOW TO GIVE

You can make an impact today by giving a one-time donation, setting up a monthly gift, or exploring legacy giving options. Every contribution helps create lasting solutions to end food insecurity in Oklahoma.

Donate Now:

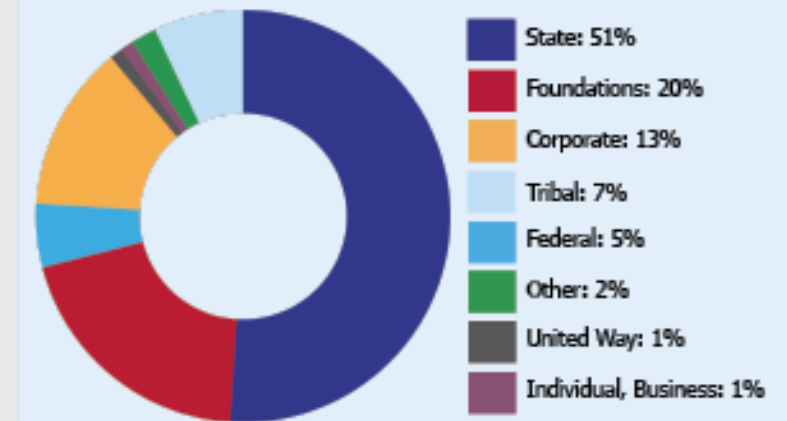
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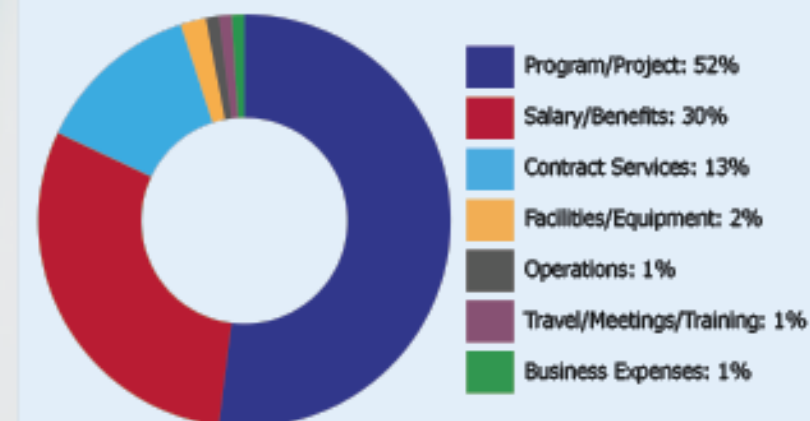
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FINANCIALS

REVENUE FY24



EXPENSES FY24



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