

# 2025

## Annual Impact Report

**Vision:**  
All Oklahomans have  
enough food every day.

**Mission:**  
Leveraging the power of  
collaboration to solve  
hunger in Oklahoma by  
improving systems,  
policies, and practices.



Learn more about  
our impact.




# CEO's Message

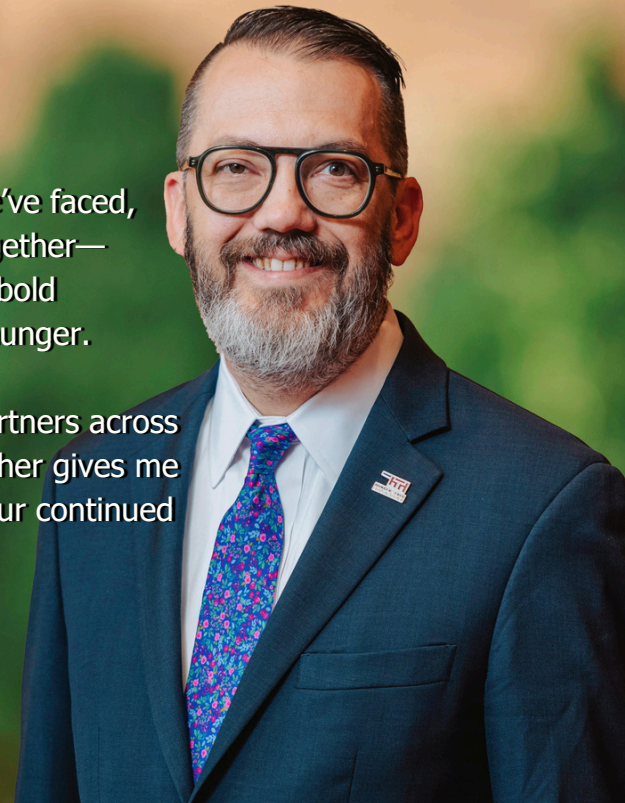
Dear supporters, friends, and allies,

The challenges and uncertainty of 2025 were unlike anything we've faced, but Hunger Free Oklahoma and our partners navigated them together—guided by our core values of impact, people-centered solutions, bold advocacy, adaptability, and a relentless commitment to ending hunger.

This report reflects those values in action and the strength of partners across the state. While challenges remain, what we accomplished together gives me hope as we approach our 10-year anniversary. Thank you for your continued support and partnership.

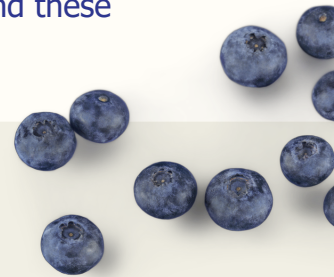
Gratefully,

  
Chris Bernard, President/CEO



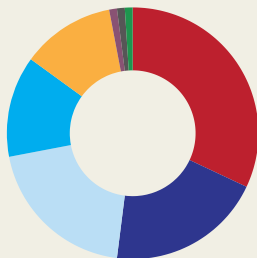
## We work across Oklahoma to expand access to food by strengthening key nutrition programs and the policies that support them.

Through partnerships with community organizations and engagement with lawmakers and government agencies, we help reduce barriers to programs like SNAP, Double Up Oklahoma, and WIC, while advancing child nutrition initiatives such as Summer EBT, Summer Meals, Afterschool Meals, and School Breakfast to ensure kids have consistent access to food. At the same time, we advocate year-round at the state and federal levels to protect, strengthen, and expand these programs so every Oklahoman can thrive free from hunger.



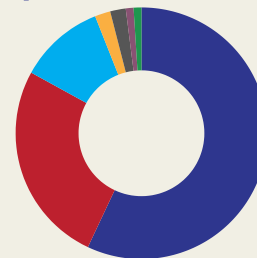
## Financials

### Revenue FY25



- Foundations: 32%
- State Funding: 20%
- Tribal Funding: 20%
- Federal Funding: 13%
- Corporate: 12%
- Individual: 1%
- United Way: 1%
- Other Income: 1%

### Expenses FY25



- Programs/Projects: 57%
- Salary/Benefits: 26%
- Contract Services: 11%
- Facilities/Equipment: 2%
- Operations: 2%
- Travel/Meetings/Training: 1%
- Business Expenses: 1%

# Our Impact



## \$17M

### in DUO incentives

redeemed since 2019, a **55%** increase over the 2024 cumulative total



## \$35M

### in Summer EBT benefits

served to **292,220** children in 2025, a **52%** increase over the number served in 2024



## 3.5M

### summer meals

served by partners, a **17%** increase over 2024



## 11,755

### SNAP Hotline calls

in 2025, an **80%** increase over 2024

## Oklahoma Food is Medicine Act

With support from the Oklahoma Food is Medicine Coalition, Oklahoma passed the Food is Medicine Act (SB 806) with near-unanimous approval, directing the Oklahoma Health Care Authority to pursue funding for a food is medicine program for Medicaid members. The law prioritizes community organizations and local growers.



## Government Shutdown

Hunger Free Oklahoma provided support during the government shutdown October-November 2025 by posting regular video updates on social media and distributing grocery gift cards to families affected by the SNAP disruption.

## \$1,418,615

in gift cards distributed to families affected by SNAP disruption

## 22,525

views of HFO's SNAP update videos on social media

# Supporters

Aetna  
Alliance to End Hunger  
American Frozen Food Institute  
Arnall Family Foundation  
Ascension St. John Health  
Equity Initiative  
Blue Cross and Blue Shield of  
Oklahoma  
Gregory G. Bowles Foundation  
Sanford & Irene Burnstein  
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Duncan Fund  
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Humana Healthy Horizons in  
Oklahoma

Inasmuch Foundation  
George Kaiser Family  
Foundation  
George Kaiser Family  
Foundation - BEST  
Kaleidoscope Foundation  
Kirkpatrick Family Fund  
Courtney Knoblock  
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MAZON: A Jewish Response to  
Hunger  
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Metropolitan Baptist Church  
Love Meyer Family Foundation  
Jenna & Andrew Moore  
Morningcrest Healthcare  
Foundation  
National Council on Aging, Inc.  
Oklahoma Chevy Team  
Oklahoma City Community  
Foundation  
Oklahoma Complete Health  
Oklahoma Human Services  
Oklahoma State Medical  
Association Foundation

Dorothy N. and Wilbur Patton  
Gift Fund  
Regional Food Bank of  
Oklahoma  
Garnell Riddle  
Schafer Donor Advised Fund, a  
Donor Advised Fund of  
Renaissance Charitable  
Foundation  
Charles and Lynn Schusterman  
Family Philanthropies  
Linda and Steve Slawson Family  
Fund  
Stracke Family Fund  
Tobacco Settlement Endowment  
Trust  
Tulsa Area United Way  
USDA - Gus Schumacher  
Nutrition Incentive Program  
Wegener Foundation  
Whole Foods Market  
The Jim and Martha Yeats  
Charitable Fund  
The Anne and Henry Zarrow  
Foundation

Donors listed contributed \$1,000+.

**Thank you to our founding supporter:**



## How to Give

Make an impact today by giving a one-time donation, setting up a monthly gift, or exploring legacy giving options. Every contribution helps create lasting solutions to end food insecurity in Oklahoma.



[HungerFreeOK.org/Donate](https://HungerFreeOK.org/Donate)

EIN: 88-2180580

## Board of Directors

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