



HUNGER ★ FREE
O K L A H O M A

2018 ANNUAL IMPACT REPORT

LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

The second year of operation for Hunger Free Oklahoma (2018) was a great example of how government and community stakeholders can collaborate to address one of the state's most pressing issues. It has been our pleasure to work together with partners in government, education, health, the faith community, and the private sector to move the needle on hunger in Oklahoma. A few highlights in the past year include:

- **Increasing access to SNAP** by creating new access points and training direct contact staff in outreach and enrollment across school districts, colleges, and community-based organizations.
- **Coordination of resources to reach more children in need**, such as the Tulsa area's community-wide effort to provide students safe places and nutritious meals throughout the 2018 Oklahoma Teacher Walkout and the work of the Childhood Food Security Coalition focused on expanding Summer Meal participation.
- **New tools for families seeking resources** including a new statewide Summer Meals map and multiple social and traditional marketing campaigns to educate families about the Federal Nutrition Programs.
- **Growing community capacity** through technical assistance to community-based organizations and school districts across the state.
- **Advocating for Oklahoma's most vulnerable** including protecting SNAP from cuts or new restrictions, the formation of the Coalition for the Future of Oklahoma Families, and local efforts to increase food access via administrative and legislative policy.

Hunger Free Oklahoma's work is dependent upon the strength and breadth of our partnerships. We are grateful to each of our partners and supporters for making these steps toward ending hunger in Oklahoma possible but, we cannot rest yet. We look forward to strengthening our current partnerships, creating new partnerships, and continuing to bring more diverse stakeholders to the table to leverage resources and expertise.

We will continue to strive every day to work toward improving systems, policies, and practices to remove barriers and maximize access to crucial resources for vulnerable and food insecure Oklahomans.



In partnership,

A stylized, handwritten signature in dark ink, appearing to read 'C. Bernard'.

Chris Bernard, Executive Director



INVESTING IN A HUNGER-FREE OKLAHOMA

Hunger Free Oklahoma is grateful for the support of the following funders. Thanks to their generosity, we are able to apply our innovative approach to work toward an Oklahoma where every Oklahoman has access to enough nutritious food every day. (2016-2018)

\$300,000 +

George Kaiser Family Foundation
Morningcrest Healthcare Foundation
The Anne and Henry Zarrow Foundation

\$150,000 - \$299,000

Anonymous
Inasmuch Foundation
Charles and Lynn Schusterman
Family Foundation

\$10,000 - \$25,000

E.L. and Thelma Gaylord Foundation
Share Our Strength/No Kid Hungry

\$1,000 - \$5,000

Blue Cross and Blue Shield of Oklahoma
Coretz Family Foundation
Robert and Sheri Curry
Food Research & Action Center (FRAC)
MAZON: A Jewish Response to Hunger

Up to \$1,000

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Lisa Laughrey
Lokal Apparel/Brandon Townsdin
Rhonda Mayhan
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Sundance Cares
Ben Threadgil

A SPECIAL THANKS TO OUR FOUNDING DONOR



The Anne & Henry Zarrow
FOUNDATION

LEADERSHIP

Steering Committee

Chris Bernard | Hunger Free Oklahoma
Miki Farris | Infant Crisis Services, Inc.
Courtney Knoblock | The Anne and Henry Zarrow Foundation
Doug McDurham | Texas Hunger Initiative
Susan Paddack | The Oka' Institute
Brooke Townsend | Blue Cross and Blue Shield of Oklahoma
Christi Woodworth | Sonic, America's Drive-In

THE PARTNERS

**Partners play an integral role in
Hunger Free Oklahoma's success and impact.
Thank you!**

AARP
Alliance to End Hunger
American Heart Association
AmeriCorps VISTA
Center for Employment Opportunities
Chickasaw Nation
Code for Tulsa
Community Food Bank of Eastern Oklahoma
Food Research & Action Center (FRAC)
Goodwill Industries of Tulsa
Healthy Community Stores Initiative
Hunger Free Communities Network
Impact Tulsa
Indian Nations Council of Governments
Infant Crisis Services, Inc.
Life Senior Services
Meals on Wheels Metro Tulsa
My Health Access Network
Oklahoma Alliance of Boys & Girls Clubs
Oklahoma Alliance of YMCAs
Oklahoma Childhood Food Security Coalition
Oklahoma City Public Schools
Oklahoma Department of Libraries
Oklahoma Farm and Food Alliance
Oklahoma Partnership for Expanded Learning
Oklahoma Policy Institute

- Oklahoma Public School Resource Center
- Oklahoma State Department of Education
- Oklahoma State Department of Health
- Oklahoma State Department of Human Services
- Pathways to Health
- Porter Consolidated Schools
- R&G Family Grocers
- Reading Partners
- Regional Food Bank of Oklahoma
- Restore Hope Ministries
- Tahlequah Public Schools
- Techlahoma
- Texas Hunger Initiative
- The Opportunity Project
- THISISSNAP.org
- Tulsa Area United Way
- Tulsa Cares
- Tulsa Community College
- Tulsa Community Foundation
- Tulsa Food Security Council
- Tulsa Health Department
- Tulsa Metropolitan Ministry
- Tulsa Public Schools
- Tulsa Regional Chamber
- Tulsa Regional STEM Alliance



THE WORK

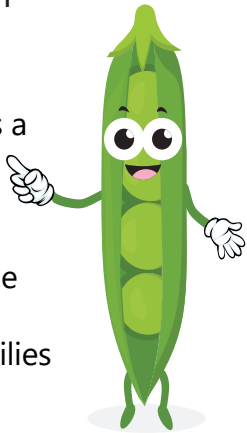


67

NEW SNAP ACCESS

POINTS in schools providing SNAP application assistance

SNAP in Schools is a pilot program in four Oklahoma school districts designed to increase SNAP participation among eligible families of school children.



www.Meals4KidsOK.org

A new online Summer Meals Mapping Tool was created in partnership with Code for Tulsa, Techlahoma, and OSDE. The website allows families to locate their nearest summer meal site with one click.

255

ORGANIZATIONS WERE SUPPORTED WITH TECHNICAL ASSISTANCE

The **2018 Farm Bill** was passed with no significant changes to SNAP. Hunger Free Oklahoma worked with partners in Washington, D.C. and locally throughout the year to advocate for the protection of Federal Nutrition Programs and implement policies that remove barriers to access.



In October, the Department of Homeland Security released a proposed rule change to "public charge" which would threaten more than 200,000 Oklahomans' food security. We worked with Oklahoma Policy Institute, Restore Hope Ministries, and the Oklahoma food banks to **recruit 28 organizations** to a Coalition that encouraged Oklahomans to submit a public comment opposing the proposed rule change.

103

INDIVIDUALS TRAINED in SNAP outreach and application assistance in schools, community-based organizations, and colleges



Hunger Free Oklahoma published the first **Oklahoma School Breakfast Report Card** that reports participation across the state and outlines practical models for serving breakfast in schools.



76

MEAL SITES RECRUITED across Tulsa during the Oklahoma Teacher Walkout

THE IMPACT

\$30.4M

INCREASE IN SNAP

DOLLARS brought back annually to support more Oklahoma families in need

3.5%

INCREASE IN SNAP PARTICIPATION between 2015 and 2017. 75.9% of SNAP eligible Oklahomans participated in SNAP in 2017.



30,000

NUTRITIOUS MEALS

SERVED throughout the Tulsa area during the Oklahoma Teacher Walkout

33

MEDIA STORIES

educating the public on hunger-related issues



\$7.3M

INCREASE IN

AFTERSCHOOL MEAL

DOLLARS brought back annually to feed Oklahoma children

12x

MORE AFTERSCHOOL SUPPERS SERVED between 2015 and 2017.

Hunger Free Oklahoma works to bring a unified, statewide voice to the issues and solutions surrounding hunger, with a goal to ensure all Oklahomans have access to enough nutritious food. We are leveraging the power of collaboration to solve hunger in Oklahoma by improving systems, policies, and practices.

WORKING TOGETHER FOR A HUNGER FREE OKLAHOMA.



FIND OUT MORE & TAKE ACTION AT
HungerFreeOK.org

907 S Detroit Ave, Ste 600, Tulsa, OK 74120



@HungerFreeOK

