



HUNGER ★ FREE
O K L A H O M A

2019 ANNUAL IMPACT REPORT

INVESTING IN A HUNGER-FREE OKLAHOMA

Hunger Free Oklahoma, a fund of Tulsa Community Foundation, is grateful for the support of our funders. Thanks to their generosity, we are able to apply our innovative approach to work toward an Oklahoma where everyone has access to enough nutritious food every day.

\$300,000 +

The Anne and Henry Zarrow Foundation

\$150,000 - \$300,000

George Kaiser Family Foundation
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Up to \$1,000

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A SPECIAL THANKS TO OUR FOUNDING DONOR



LEADERSHIP

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Chris Bernard | Hunger Free Oklahoma
Miki Farris | Infant Crisis Services, Inc.
Courtney Knoblock | The Anne and Henry Zarrow Foundation
Doug McDurham | Texas Hunger Initiative
Susan Paddack | The Oka' Institute
Brooke Townsend | Blue Cross and Blue Shield of Oklahoma
Christi Woodworth | Sonic, America's Drive-In



LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends, Allies, and Supporters,

In 2019, Hunger Free Oklahoma (HFO) and our partners continued to build on the work of 2018. We had successes and challenges, we provided crucial food resources to more eligible Oklahomans, but not all. We strengthened partnerships and built new ones, but we must continue to connect and build more. This report is a snapshot of some of the successes of HFO and our government and nonprofit partners, including:

- Increased access to the Supplemental Nutrition Assistance Program (SNAP) through new access points and outreach
- Increased levels of technical assistance through partnerships and education
- Increased Breakfast After the Bell participation through a statewide survey and request for schools to pilot the model
- More children accessed summer meals through the work of HFO and the Oklahoma Childhood Food Security Coalition
- Held a first of its kind statewide convening of anti-hunger stakeholders
- Built new advocacy and education partnerships that address complicated federal rules

We continue to build connections, partnerships, and capacity so we can better respond to food insecurity. This increase in efficiency creates the infrastructure that makes crisis response more effective when needed.

None of the successes described in this report would be possible without our partners. We continue to be amazed and humbled by the passion, work ethic, and openness to new ideas with which our partners come to the table. We are grateful to our partners, our supporters, and the decision-makers who hear the call for change to end hunger in Oklahoma.

Gratefully,



Chris Bernard, Executive Director



THE PARTNERS

Partners play an integral role in
Hunger Free Oklahoma's success and impact.
Thank you!

AARP	Impact Tulsa	OSU-Tulsa
Alliance to End Hunger	Indian Nations Council of Governments (INCOG)	Pathways to Health
American Heart Association	Infant Crisis Services	Porter Consolidated Schools
AmeriCorps VISTA	Iron Gate	Reading Partners
Association South Central Oklahoma Governments (ASCOG)	LIFE Senior Services	Regional Food Bank of Oklahoma (RFBO)
Baylor Collaborative on Hunger and Poverty	Meals on Wheels of Metro Tulsa	Restore Hope Ministries
Birth Through Eight Strategy for Tulsa (BEST)	MyHealth Access Network	Rogers State University
Caring Community Friends	Oklahoma Alliance of Boys and Girls Clubs	Rose State College
Catholic Charities	Oklahoma Association of YMCAs	RSVP – Tulsa County
Center for Budget and Policy Priorities (CBPP)	Oklahoma Childhood Food Security Coalition	Saxum
Center for Employment Opportunities (CEO)	Oklahoma City Public Schools (OKCPS)	Tahlequah Public Schools
Chickasaw Nation	Oklahoma Department of Libraries (ODL)	The Opportunity Project
Choctaw Nation	Oklahoma Education Association	The University of Tulsa
City Lights Foundation of Oklahoma	Oklahoma Farm and Food Alliance	Tulsa Area United Way (TAUW)
City of Tulsa	Oklahoma Farm to School	Tulsa Cares
Code for Tulsa	Oklahoma Institute for Child Advocacy	Tulsa Community College (TCC)
Community Food Bank of Eastern Oklahoma (CFBEO)	Oklahoma Nutrition Information and Education Project (ONIE)	Tulsa Community WorkAdvance
Community Health Improvement Plan (CHIP)	Oklahoma Partnership for Expanded Learning	Tulsa Dream Center
Community Service Council of Tulsa (CSC)	Oklahoma Policy Institute	Tulsa Food Security Council (TFSC)
Cooperative Council for Oklahoma School Administration (CCOSA)	Oklahoma Public School Resource Center (OPSRC)	Tulsa Health Department
Creek County TSET Healthy Living Program	Oklahoma State Department of Education (OSDE)	Tulsa Metropolitan Ministry
Fair Food Network	Oklahoma State Department of Health (OSDH)	Tulsa Public Schools (TPS)
Food Research & Action Center (FRAC)	Oklahoma State Department of Human Services (OKDHS)	Tulsa Regional STEM Alliance
Goodwill Industries of Tulsa	Osage Nation WIC	YMCA of Greater Tulsa
Healthy Community Stores Initiative	OSU	YWCA Tulsa
Hunger Free Communities Network		



June 2019 - United States Department of Agriculture (USDA) Regional Director of Supplemental Food Programs, Eddie Longoria, visited Urban League of Greater OKC's Summer Meals program alongside representatives from RFBO, OSDE, Chris Bernard (HFO), Devin Schroeder (HFO), and Katie Maschino (HFO).

THE WORK



Hunger Free Oklahoma utilized a matching grant from Saxum to invest in a targeted digital, radio, billboard, and television ad campaign to **increase awareness about Summer Meals**. HFO partnered with OSDE, school districts, ODL, and numerous nonprofits to distribute *Food for Thought OK: Food, Friends & Fun* outreach material promoting www.Meals4KidsOK.org.

64
NEW SUMMER MEAL SITES, achieving our goal of one site per 1,000 children in 10 identified low-access counties

170
LIBRARIES PARTICIPATED IN SUMMER MEALS OUTREACH



October 2019 - HFO Steering Committee Members pictured left to right: Chris Bernard, Miki Farris, Courtney Knoblock, Doug McDurham, and Brooke Townsend

On October 22, 2019, we hosted the **first ever statewide anti-hunger conference, Hungry for Change**. 152 individuals from 61 organizations - food banks, USDA, faith-based organizations, state agencies, and many more - came together to learn from one another. Experts from across the state hosted 18 workshops on topics ranging from advocacy and public policy to healthy pantries.



Public Charge Training was an educational resource developed in collaboration with the YWCA and CSC. The goal of this project was to bring awareness to the harmful implications of the new public charge rule and to discuss how service providers could best support the families they serve. In 2019, this training was provided to 19 organizations across Oklahoma.



July 2019 - Tulsa child enjoyed a Summer Meal at the "Keep the Summer Going" event hosted by HFO and CFBEO

121
SNAP ACCESS POINTS in schools and community organizations

Hunger Free Oklahoma piloted and expanded multiple SNAP outreach strategies in 2019. The **SNAP in Schools** pilot project which connects families to trained SNAP Specialists in 4 school districts. The **SNAP on College Campus** program trained over 40 college personnel to offer application outreach and assistance to non-traditional students and students in need. The **Tulsa Community Partner Program (TCPP)** trained 15 partner organizations to offer SNAP application assistance in conjunction with their primary services - reaching people where they are already.

225
ORGANIZATIONS SUPPORTED WITH TECHNICAL ASSISTANCE



September 2019 - HFO team members, Treasure Standeford and Katie Maschino, visited with Indianola churches and schools to discuss how to improve food security in their area

THE IMPACT



June 2019 - Oklahoma City child participated in YMCA of Greater OKC's Summer Meals program

151,243

ADDITIONAL SUMMER MEALS equal to a 10.9% increase in Oklahoma's Summer Meals Program revenue.

20,164

OKLAHOMANS VISITED Meals4KidsOK.org to find no-cost Summer Meals

2%

INCREASE IN SNAP PARTICIPATION among likely-eligible Oklahomans between 2017 and 2018

(75.9% to 77.88%) *based on data released in 2020

\$11M INCREASE IN SNAP DOLLARS brought back annually to support more Oklahoma families in need (2017-2018)

1,556

SNAP APPLICATIONS SUBMITTED by HFO-trained SNAP access points

AT LEAST **\$1M** IN SNAP BENEFITS coming back to Oklahoma as a direct result



June 2019 - Tulsa family attended the "Summer Meals Kick-Off" event hosted by HFO and TPS

Hunger Free Oklahoma works to bring a unified, statewide voice to the issues and solutions surrounding hunger, with a goal to ensure all Oklahomans have access to enough nutritious food. We are leveraging the power of collaboration to solve hunger in Oklahoma by improving systems, policies, and practices.

WORKING TOGETHER FOR A HUNGER FREE OKLAHOMA.



FIND OUT MORE & TAKE ACTION AT

HungerFreeOK.org



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